

The following are included in
KVBC, Channel 3, Las Vegas, Nevada
1st Quarter, 2002

Children's Programming Report

- 1. A copy of FCC 398 Children's Television Programming Report
January 1, 2002 through March 31, 2002**
- 2. NBC's Children's Program Airdates, Episodic program
descriptions, and PSA's**
- 3. Syndicated Program Airdates and episodic descriptions for
"Jack Hanna's Animal Adventures"
and
"Animal Rescue"**
- 4. Commercial Limits Certification**
- 5. Script for KVBC's on-air publicizing spot**
- 6. Confirmation of airing of spot in number 5
January, 2002
February, 2002
March, 2002**

FCC 398 Submission Results

FCC 398 Filing for Call Sign **KVBC** for quarter ending **03/31/2002**

Accepted!

Confirmation number: **30693**

Errors and informational messages:

WARNING: *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored

WARNING: *Question 9, Program #1, Title* is blank, other values ignored

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 03/31/2002

1. Call Sign	Channel Number	Community of License			
KVBC	3	City	State	County	ZIP Code
		Las Vegas	NV	Clark	89101
Licensee					
Valley Broadcasting Company					
<input checked="" type="checkbox"/> Network Affiliation: NBC		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
<input type="checkbox"/> Independent		Las Vegas		www.kvbc.com	
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy)		
69677			10/01/2006		

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 3.5
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ☒ Yes ☐ No
4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 4.a.

TV Guide, Tulsa, OK
Larimi Communications, Astoria, NY
TV Data Technologies, Queensbury, NY
Prevue Networks, Inc., Tulsa, OK
MB Broadcasting, St. George, UT
Tribune Media Services, Glens Falls, NY
Las Vegas Review-Journal, Las Vegas, NV
TV Guide, Radnor, PA
Video Viewing, Little Rock, AR
TV Las Vegas, Las Vegas, NV

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Just Deal			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at	Number of	If preempted, complete Preemption

	regularly scheduled time	Preemptions	Report
SA@4:00-4:30PM	9	3	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. *Note-ran 9/15 in NBS Inside Stuff place. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling thier problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the storylines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.</p>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: Just Deal		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
12	3	3

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/26/02	1/27/02@3-3:30pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News ☒ Sports ☐ Other
☐ Other News ☐ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/23/02	2/24/02@3-3:30pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News ☒ Sports ☐ Other
☐ Other News ☐ Public

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/2/02	3/2/02@11-11:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #2: All About Us			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:30-4:00PM	9	4	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of four teen girls who live and attend high school in Chicago. They come from very different family backgrounds, and have different strengths, but share a bond of friendship. Their different talents, perspectives, and family experiences become the platform for illustrating alternative approaches to understanding and solving problems. The overarching goal of the series is to model a learning experience for the audience, where the primary character goes from one state of knowledge to another higher state of knowledge by the end of the episode. Each week, embedded in the story narrative, a lesson is presented to the audience that relates specifically to teen concerns. Topics include inter-racial understanding, using compromise to avoid negative conflict, effective communication with parents, the hazards of risk-taking, saying "no" to peer pressure, and using logic to solve your problems.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: All About Us		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	4	4

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/26/02	1/27/02@2:30-3:00pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		
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Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/2/02	2/3/02@3:30-4:00pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Date preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/23/02	2/23/02@8:30-9:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Date preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/2/02	3/2/02@8:30-9:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Title of Program #3: NBA: Inside Stuff			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@10:30-11:00AM	10	4	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: NBA: Inside Stuff		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
14	4	4

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/19/02	1/19/02@9:30-10:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/9/02	2/9/02@8:00-9:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/9/02	2/10/02@11:00-12:00pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/16/02	2/16/02@9:30-10:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #4: City Guys (A)		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:00-3:30PM	9	4	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change			

in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so different and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: City Guys (A)		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	4	4

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/26/02	1/27/02@2-2:30pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/2/02	2/3/02@3-3:30pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/23/02	2/23/02@8-8:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/2/02	3/2/02@8-8:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #5: City Guys (B)			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@9:30-10:00AM	9	4	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: City Guys (B)		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	4	4

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/19/02	1/19/02@7:30-8:00am	X Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:
☐ Breaking News ☒ Sports ☐ Other
☐ Other News ☐ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/9/02	2/9/02@7-7:30am	Yes X No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Date preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/16/02	2/16/02@8-8:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Date preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/23/02	2/24/02 3:30-4:00pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Title of Program #6: Skate			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@10:0-10:30AM	9	4	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Comes from the perspective of a "culture" based on a sport. The central character is a teen who is trying to break out of athletic mediocrity and become an explosive skater. Yet, he's got other obligations, like school, college and long term security, which totally conflict with embracing the skater's lifestyle of bravado and risk. Balancing competing goals is the underlying struggle of our main character's life, which is spiked by specific situations that test his moral fiber and his decision-making ability. Through a strong relationship with his father and close friends, our kid learns how to establish priorities, become a professional, and develop a good sense of judgement about people and situations.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: Skate		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	4	4

Date preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/19/02	1/19/02@8-8:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/9/02	2/9/02@7:30-8:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/16/02	2/16/02@8:30-9:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/23/02	2/23/02@9:30-10:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #7: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@4:30-5:00PM	8	5	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are			

knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #7: Jack Hanna's Animal Adventures		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	5	6

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/5/02	1/5/02@11-11:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/12/02	1/12/02@11-11:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/19/02	1/19/02@11:00-11:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/2/02	3/2/02@11:00-11:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other		

<input type="checkbox"/> Other News	<input type="checkbox"/> Public
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Date Preempted/Episode # (5)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/30/02	3/30/02@11:00-11:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1: Animal Rescue			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SU@4:30-5:00AM	12	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #2: Jack Hanna's Animal Adventures Wildlife Special			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SU@1:00-2:00PM	6	4	Ran 1/6 @12:00-1:00pm, Ran 1/6 @3-4pm, Ran 1/19@2-3pm, Ran 3/24@8-9pm
Length of Program: 30 (minutes)			

Age of Target Child Audience: from 13 years to 16 years	
Describe the program. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #3: Animal Rescue			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA@5:00-5:30AM	16	5	Ran 1/6, 1/13, 1/20 @11:30-12:00, Ran 1/19 @12:30-1:00pm, Ran 2/17 @4:00-4:30am
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #4: Jack Hanna's Animal Adventures			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SU@11:00-11:30AM	7	4	Ran 2/10@9:30-10:00am, Ran 1/20 & 3/17 @3:00-3:30pm, Ran 1/27 @3:30-4:00pm
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			

Describe the program.

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

Does the program have educating and informing children ages 16 and under as a significant purpose? ☒ Yes ☐ No

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? ☒ Yes ☐ No

If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? ☒ Yes ☐ No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Skate			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@10:00-10:30AM	11	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Comes from the perspective of a "culture" based on a sport. The central character is a teen who is trying to break out of athletic mediocrity and become an explosive skater. Yet, he's got other obligations, like school, college and long term security, which totally conflict with embracing the skater's lifestyle of bravado and risk. Balancing competing goals is the underlying struggle of our main character's life, which is spiked by specific situations that test his moral fiber and his decision-making ability. Through a strong relationship with his father and close friends, our kid learns how to establish priorities, become a professional, and develop a good sense of judgement about people and situations.			

Title of Program #2: City Guys (B)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@9:30-10:00AM	13	30 (minutes)	from 11 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.			

Title of Program #3:	Origination
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NBA Inside Stuff			Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@10:30-11:00AM	9	30 (minutes)	from 13 to 16 (years)
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.</p>			

Title of Program #4: All About Us			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@3:30-4:00PM	13	30 (minutes)	from 13 to 16 (years)
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of four teen girls who live and attend high school in Chicago. They come from very different family backgrounds, and have different strengths, but share a bond of friendship. Their different talents, perspectives, and family experiences become the platform for illustrating alternative approaches to understanding and solving problems. The overarching goal of the series is to model a learning experience for the audience, where the primary character goes from one state of knowledge to another higher state of knowledge by the end of the episode. Each week, embedded in the story narrative, a lesson is presented to the audience that relates specifically to teen concerns. Topics include inter-racial understanding, using compromise to avoid negative conflict, effective communication with parents, the hazards of risk-taking, saying "no" to peer pressure, and using logic to solve your problems.</p>			

Title of Program #5: City Guys (A)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@3:00-3:30PM	13	30 (minutes)	from 13 to 16 (years)
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so different and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.</p>			

Title of Program #6: Just Deal			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@4:00-4:30PM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling thier problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the storylines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.

Title of Program #7: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@4:30-5:00PM	9	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

Title of Program #8: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@11:00-11:30AM	4	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? X Yes No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			<u> </u> Yes <u> X </u> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:	Origination

Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

10. Name of children's programming liaison:	
Name Mari Beth Bindues	Telephone Number (include area code) 702-657-3200
Address 1500 Foremaster Lane	Internet Mail Address (if applicable) mbindues@kvbc.com
City Las Vegas	State NV

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

See public file for public service announcements designed specifically for children.

KVBC is now doing a project called "The Scene". Every other week, one local student gets the chance to be a News 3 reports. The students team up with a photographer and a producer and are sent out on a story. The student's responsibility is to set up interviews, log, write, and track their story. "The Scene" airs every other Sunday on the News 3 Sunrise 6-7am show. So far, 3 students have been on "The Scene" and their ages range from 15-17 years old (high school freshman to seniors). "The Scene" began in February 2001.

KVBC as part of their community outreach also provides station studio tours to local youth groups. For the first quarter of 2001, KVBC conducted seventeen youth tours.

The More You Know Website, (www.nbc.com/tmyk) features actual video clips from the award-winning public service announcements, referral information for the organizations referenced in the PSA's, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a "feature of the month" page which addresses select TMYK topics, a list of the campaign's most recent accolades, and actionable video of the latest TMYK events.

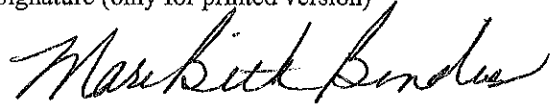
To supplement and enhance the educational value of the network's "Teen NBC" programs, NBC has a web site (www.nbc.com/tnbc) specifically dedicated to teens. This site was recently re-launched with a new design. The goals of this site are first, to create a platform for the teen community where opportunities for self-expressions become the core of the interactive experience; second to build these communities wherever possible around the themes and ideas generated within the TNBC shows themselves; and third, to provide online resources of information and guidance around the issues that most effect teens' lives.

Features of the web site include information on the upcoming episodes of each of the TNBC shows, as well as information about the shows and their cast members. A free TNBC email service is provided for teens to foster community and communication. There is a prominent link to the Snap.com "Teen Zone" which includes polls, message boards and features on subjects such as relationships, family, advice columns, dating, drugs and alcohol, entertainment and other teen sites on the web. There are chat rooms for teens, hosted by Talk City, and there are links to web pages building and hosting services.

(It was necessary to reschedule and/or pre-empt certain shows this quarter due to conflicts with live network sports and NBA coverage over terrorist attacks from 9/11/01. In each instance of rescheduling, prior notice was given to viewers both over-the-air and through our local listing services.)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Valley Broadcasting Company	Signature (only for printed version) 
Date 04/08/02	

FCC 398
April 2001 (1.3)
(end)

**PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN 16 AND UNDER**

**CORE PROGRAMMING FOR 1ST QUARTER 2002
(NBC)**

Airdate 1/05/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 1/05/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 1/05/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 1/05/02
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 1/05/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 1/05/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 1/12/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 1/12/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 1/12/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 1/12/02
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 1/12/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 1/12/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 1/19/02
Time 0730-0800
Duration 30:00

CITY GUYS-B

Airdate 1/19/02
Time 0800-0830
Duration 30:00

SKATE

Airdate 1/19/02
Time 0930-1000
Duration 30:00

NBA INSIDE STUFF

Airdate 1/19/02
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 1/19/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 1/19/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 1/26/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 1/26/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 1/26/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 1/27/02
Time 1400-1430
Duration 30:00

CITY GUYS-A

Airdate 1/27/02
Time 1430-1500
Duration 30:00

ALL ABOUT US

Airdate 1/27/02
Time 1500-1530
Duration 30:00

JUST DEAL

Airdate 2/02/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 2/02/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 2/02/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 2/03/02
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 2/03/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 2/09/02
Time 0700-0730
Duration 30:00

CITY GUYS-B

Airdate 2/09/02
Time 0730-0800
Duration 30:00

SKATE

Airdate 2/09/02
Time 0800-0900
Duration 60:00

NBA INSIDE STUFF ALL-STAR CELEBRATION

Airdate 2/09/02
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 2/09/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 2/09/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 2/10/02
Time 1100-1200
Duration 60:00

NBA SPECIAL
NBA INSIDE STUFF ALL-STAR SPECIAL

Airdate 2/16/02
Time 0800-0830
Duration 30:00

CITY GUYS-B

Airdate 2/16/02
Time 0830-0900
Duration 30:00

SKATE

Airdate 2/16/02
Time 0930-1000
Duration 30:00

NBA INSIDE STUFF

Airdate 2/16/02
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 2/16/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 2/16/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 2/23/02
Time 0800-0830
Duration 30:00

CITY GUYS-A

Airdate 2/23/02
Time 0830-0900
Duration 30:00

ALL ABOUT US

Airdate 2/23/02
Time 0930-1000
Duration 30:00

SKATE

Airdate 2/23/02
Time 1000-1030
Duration 30:00

NBA INSIDE STUFF

Airdate 2/24/02
Time 1500-1530
Duration 30:00

JUST DEAL

Airdate 2/24/02
Time 1530-1600
Duration 30:00

CITY GUYS-B

Airdate 3/02/02
Time 0800-0830
Duration 30:00

CITY GUYS-A

Airdate 3/02/02
Time 0830-0900
Duration 30:00

ALL ABOUT US

Airdate 3/02/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 3/02/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 3/02/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 3/02/02
Time 1100-1130
Duration 30:00

JUST DEAL

Airdate 3/09/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 3/09/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 3/09/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 3/09/02
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 3/09/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 3/09/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 3/16/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 3/16/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 3/16/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 3/16/02
Time 1507-1530
Duration 23:00

CITY GUYS-A

Joined in progress; golf ran over.

Airdate 3/16/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 3/16/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 3/23/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 3/23/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 3/23/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 3/23/02
Time 1514-1530
Duration 16:00

CITY GUYS-A

Joined in progress; Golf ran over.

Airdate 3/23/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 3/23/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 3/30/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 3/30/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 3/30/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 3/30/02
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 3/30/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 3/30/02
Time 1600-1630
Duration 30:00

JUST DEAL

**"CORE" PROGRAMMING - PROGRAMMING FURNISHED BY THE NBC NETWORK THAT
IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL
NEEDS OF CHILDREN 16 AND UNDER (AGE TARGET: 13-16)
JANUARY - MARCH 2002**

Airdate: 1/5/02

Time:

Duration: 30:00

CITY GUYS

CHICKEN RUN (#63717)

Jamal has a run-in in the park with a hostile guy named "Q" who later shows up at Manny High with his friends to fight Jamal. Knowing that "Q" simply wants to fight him to prove his manhood, Jamal tries to reason with him and refuses to fight. Thereafter, the students at Manny High begin to tease him, calling him a chicken for walking away. Angered by these insults, Jamal challenges "Q" to a brawl in the park. During the fight, "Q" pulls out a knife, and Chris accidentally gets cut on his hand. Jamal apologizes to Chris. Realizing Chris' injuries could have been much worse, Jamal concludes that fighting only gets people hurt, and defending a reputation is not worth it.

[Educational Message: If someone tries to instigate a fight with you, do not engage that person. It is not worth taking the chance of being seriously hurt or even killed for protecting your reputation.]

Airdate: 1/5/02

Time:

Duration: 30:00

ALL ABOUT US

FIRST SNOW (#64056)

Alecia is excited that Andrew, her Alabama boyfriend of two years, is coming for a visit. She hopes to make him fall in love with Chicago so he will decide to attend college there. Her friend Sean helps her plan the perfect visit in exchange for her help in planning his own big date. They soon learn that they have a lot in common. When Sean's date stands him up, he goes to Alecia's house and finds that Andrew's flight has been canceled because of snow. Just as they are on the verge of kissing, Sean gets paged by his date. He leaves to meet her while Alecia is left with second thoughts about her long-distance relationship with Andrew.

[Educational Message: Long-distance relationships are very difficult to sustain, especially if you don't have a lot in common and can't really honor a binding commitment. Give yourself permission to meet new people and consider new relationships.]

Airdate: 1/5/02

Time:

Duration: 30:00

JUST DEAL

THE PERFECT MIX (#63968)

While bowling with Dylan and the gang, Ash is stunned to see her art teacher, Mr. Vaughn, arrive with a date --- none other than her mother. Ash is upset but won't talk about it. Instead, she expresses her feelings through an art project. Mr. Vaughn prefers that they discuss the situation directly. He explains that he first met Emily when he called her to praise Ash, whom he considers his prize student. Ash is touched. She finally admits to her mother that it upsets her to think of another man taking her late father's place. Emily promises to consider Ash's feelings if she ever gets serious about someone. Emily and Mr. Vaughn resume dating with Ash's blessing.

[Educational Message: When facing difficult emotional issues, don't close up and stop communicating. Try to understand the other person's position, and help them to understand yours.]

Airdate: 1/5/02

Time:

Duration: 30:00

CITY GUYS

BASKET CASE (#63723)

El-Train begins dating Kiana, a phenomenal basketball player whom he meets at the Recreational Center. The Center is in financial trouble, so Dawn organizes a Shootout in order to raise money. El-Train and Kiana both enter the contest; however, El-Train is obviously uncomfortable about competing against Kiana. He decides to pull out of the competition. Upset that El-Train pulled out, Kiana quits the contest to let El-Train compete. Understanding that he cannot run away from all competition with his girlfriend, he decides to reenter and accept whoever wins. He expresses to her that he would never want to keep Kiana from doing what she wants. They decide in the future that they will work together in dealing with competitive situations.

[Educational Message: The best way to deal with competition in your relationships is to be happy for the victor. Do not prevent your mate from doing what they want because you are afraid to deal with the potential of a loss.]

Airdate: 1/5/02

Time:

Duration: 30:00

SKATE

MAKING THE TRANSITION (#64613)

Whit is in bed with the flu and needs Dim and Vanessa to get the *Transitions* video magazine finished. Vanessa starts going over the footage they have in hand and given the time constraints, figures they can't go out and get new footage. When she works on her first layout, she and Dim get into an argument about aesthetics and decide the best approach would be to work on separate parts of the magazine. Later when Alex and Pat come into her office and cause her to lose her unsaved files, she gives up in frustration. Later, Michelle comes in and explains how Dim and Vanessa have different styles, but perhaps their styles could coexist in the same space. At first they don't agree, but Michelle suggests they try and blend their work. They calm down and accept each other's input, making it possible to finish the magazine. Alex and Patrick even bring in new tape of the pros, Sluggo and Colin McKay comically skating and wrestling with each other.

[Educational Message: When you have to work with another person, try to figure out a way to achieve your goal rather than getting frustrated with your work partners and giving up before the job is done.]

Airdate: 1/5/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1214)

PLAYER PROFILES

Paul Pierce and **Antoine Walker** recount how they were put into a playing relationship by their coach that not only led to better team performance, but created a close relationship between them. **Scottie Pippen** returns to the University of Central Arkansas to earn his college degree 14 years after leaving school early to join the NBA. He feels completing the B.A. degree is a life accomplishment and hopes his returning to school will inspire people to persevere to complete their education.

COMMUNITY SERVICE

The NBA continues to help the victims of September 11th by visiting and honoring New York Firefighters. The **Portland Trailblazers** visit a station, as do the **Atlanta Hawks**. **Cheryl Swopes** and **Rebecca Lobos** visit kids at an elementary school near Ground Zero. The **Dallas Mavericks** work for UNICEF to help send 900 tons of supplies to kids in Afghanistan.

NBA ART FEATURE

Don McCullough is a sculptor in Philadelphia who is obsessed with art based on basketball players. He explains how he layers drops of solder to create sculptures that express "anatomy in action." It takes McCullough 3 to 4 weeks at 7 hours a day to create one masterpiece.

Airdate: 1/12/02

Time:

Duration: 30:00

CITY GUYS

ROSIE O'DINER (#63722)

Jamal gets a crush on Rosie, the new waitress at his dad's diner, but she is not impressed by his attempts to woo her. When he finally decides to drop his player act and just be himself, Rosie accepts his offer for a date. Unfortunately, her harsh attitude with the customers has Dad on the verge of firing her. He tells Jamal to talk to Rosie about it, but Jamal puts it off, attempting to cover for her instead. When Dad finally fires her, she is angry with Jamal for not giving her a warning. Jamal finds her working in a movie theater where he offers a heartfelt apology. Rosie accepts the apology and gives Jamal another chance.

[Educational Message: It can be hard to tell someone the truth about the negatives in their behavior. But if you don't tell the truth, they will have to find out in a more painful way and be hurt that you did not help them.]

Airdate: 1/12/02

Time:

Duration: 30:00

ALL ABOUT US

THE SCARE (#64061)

Niki has a mole removed, and the doctor performs a tissue biopsy. She tells the girls not to worry, but as soon as they begin discussing cancer, Niki abruptly leaves her friends and goes to the coffee house to be alone. When Niki's usually self-absorbed mother arrives at the coffee house to help, Niki lets her guard down enough to talk about her fear that the cancer could be malignant. Her mother shows incredible strength and offers to share the emotional load of worrying. By the time Niki finds out the mole was benign, she has gained a greater appreciation for her mother and friends and for the role that emotional support plays in helping a person get through a crisis.

[Educational Message: In times of crisis, it is important to give yourself permission to depend on those who love you for emotional support. You don't have to put up a false front of strength.]

Airdate: 1/12/02

Time:

Duration: 30:00

JUST DEAL

MOTEL HELL (#63970)

Jermaine, Dylan, Kim and Ash go on a one-day trip mountain biking in the wilderness. Leaving Kim and Ash to rest, the guys ride off by themselves. Their excursion ends with Dylan falling down a hill on his bike. As the time gets later and later, the girls grow worried and send a ranger to find them. Safe, the guys are found, but too late to return home on the bus, which left hours ago. They are forced to spend the night in a motel alone. Jermaine and Kim give Dylan and Ash time alone together. They begin kissing, but Dylan's conscience gets the better of him and he stops. They both admit that becoming intimate under these circumstances does not feel right.

[Educational Message: When you are unsupervised, it is hard but wise to uphold your personal values and standards.]

Airdate: 1/12/02

Time:

Duration: 30:00

CITY GUYS

BROTHER FROM ANOTHER MOTHER (#63724)

Jamal's father and El-Train's mother seem to be on the verge of a relationship. Jamal isn't happy with the thought of his father seriously dating someone besides his mother. However, El-Train is excited about possibly extending his family. At a family dinner given by Mrs. Johnson, Jamal is obviously uncomfortable with seeing them all together, and he storms out. After his father goes after him, Jamal confesses that seeing them together makes him feel that he has forgotten his mother. Once his father expresses his desire to not be alone, Jamal decides to put his father's needs before his own. Meanwhile, El-Train is very upset about Jamal rejecting him as a possible brother. Jamal apologizes to El-Train for offending him and accepts the idea that they could become brothers.

[Educational Message: Sometimes you might feel jealous of your parent's time, but it's important to respect that they have a right to a social life of their own.]

Airdate: 1/12/02

Time:

Duration: 30:00

SKATE

STEPPIN UP (#64612)

Josh is getting ready for his first statewide competition and he wants to try a really difficult trick, the Hard Flip. No matter what his teammates are doing, Josh keeps obsessing over this trick. After seeing other skaters warm up, Josh feels he doesn't have a chance in the competition. During his big run, he talks himself through the paces but holds back on trying to execute the Hard Flip and closes his run with something less difficult. Luckily, he makes the finals, but having finished in twelfth place, he is disappointed. The Canadian national champion comes to him during a practice with some encouragement to break loose, take the chance and try and nail the Hard Flip. During Josh's next competitive run, he goes for it. He misses twice, but on the third attempt, he hits it just as the buzzer goes off. While he doesn't win the meet, his photo lands in a major skating magazine because nailing this really difficult trick is what really proved he had the talent to be in big competitions.

[Educational Message: When you're taking on a new challenge, sometimes you have to let go of the stress and just take the chance to do something new and difficult to prove you can advance to the next level of difficulty.]

Airdate: 1/12/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1215)

PLAYER PROFILES

Allen Iverson of the Philadelphia 76ers acknowledges that his Coach, **Larry Brown**, was instrumental to helping him change his life on and off the court. Flint, a small city in Michigan, has produced several NBA players. They are often called the Flintstones, a tribute to the town and its working class roots. **Morris Peterson**, of the Toronto Raptors, **Glen Rice** from the Houston Rockets, **Eddie Robinson**, of the Chicago Bulls, and **Mateen Cleaves** of the Sacramento Kings are all from Flint. Even **Pam McGee** of the WNBA and her twin sister and college teammate Paula McGee came from Flint.

VIDEO PRODUCTION

Inside Stuff shows what it takes to create a music video that celebrates the NBA Experience. It took four cameras, a crew of eighty, a live audience at the game, and other extras performing in a controlled setting to create the 3 minute piece.

DRILLS

Jackie Stiles, of the WNBA's Portland Fires is known as a pure shooter. She teaches a group of girls how to practice shooting: square up, bend the knees and shoot.

COMMUNITY SERVICE

The O'Hara Basketball Tournament began six years ago and involves 36 teams playing over several weekends. This year's tournament will have firefighters playing as part of the effort to raise funds for the victims of September 11th. A total of \$200,000 has been raised over 6 years.

Airdate: 1/19/02

Time:

Duration: 30:00

CITY GUYS

DAWN DON'T KNOW JACK (#63727)

Chris gets a visit from his old prep school buddy Jack, who is working on a Habitat for Humanity project in the area. He enlists Chris, Cassidy and Dawn to help. Dawn and Jack are instantly smitten with each other and begin dating. Dawn is thrilled until Chris tells her that Jack continues to date a previous girlfriend.

When Dawn confronts Jack, he gives her a necklace and promises to break up with the other girl. Dawn believes him, but Cassidy remains suspicious, leading to a rift between the long-time friends. At the

Habitat project dedication, Jack's other girlfriend shows up. Dawn sees them together and realizes Cassidy was right. She dumps Jack and makes up with Cassidy.

[Educational Message: In the early stages of a relationship, infatuation can cloud your judgment. Listen to trusted friends for an outside perspective.]

Airdate: 1/19/02

Time:

Duration: 30:00

ALL ABOUT US

NEW GIRL IN TOWN (#64051)

The girls reminisce on the time when Alecia first arrived at their school. Initially, they are impressed with Alecia's bold personality. Their perception changes when they see Niki's boyfriend kissing Alecia. Even though Alecia is innocent of encouraging or cooperating with the boyfriend, Niki doesn't believe her and is furious. There is enmity among the girls, and Alecia is stuck with no friends. The next day in class, Alecia expresses her feelings about the situation through her music. Once again impressed with Alecia, the girls reconsider allowing her into their group. Castelli and Sierra invite Alecia to go with them to the Blink concert. Looking back, the girls, including Niki, agree that they are happy to have gained a friend in Alecia.

[Educational Message: Do not let a misunderstanding stop what could be the making of a good friendship. When opening your circle to other people, the benefit could be a lasting friendship.]

Airdate: 1/19/02

Time:

Duration: 30:00

JUST DEAL

URBAN LEGEND (#63971)

Naomi chooses to write a term paper about Beachwood High's urban legend. The kids set out to investigate the accuracy of the legend by visiting the gravesite on the night of the 50th anniversary of a student's death. Ash has serious reservations about going, because it forces her to face her feelings about her father's death. She reveals that she has never visited her father's grave because she doesn't believe in life after death. Ash becomes hysterical after thinking that she sees a ghost. However, the "ghost" happens to be the widow of the person in the legend. She explains that visiting his grave helps her heal from the loss. Ash reconsiders visiting her own father's grave.

[Educational Message: When someone you love dies, visiting the grave can help ease the pain by allowing you to express your feelings and work out the grief and say good-bye.]

Airdate: 1/19/02

Time:

Duration: 30:00

CITY GUYS

CASSIDY'S COUCH (#63725)

Cassidy auditions and gets a small part in an off-Broadway play directed by a famous director, Derek Wagner. While Cassidy is at rehearsals, Chris notices the director making advances towards the lead actress, resulting in her quitting the play. Chris mentions the director's intentions when the leading role is offered to Cassidy. However, Cassidy misconstrues Chris' concern and feels he is suggesting that she got the part for something other than her talents. When she goes to dinner with Derek to discuss the part, Derek makes a pass and Cassidy realizes that Chris was right. Cassidy quits the play and exposes Derek on Chris and Jamal's radio talk show. Chris tells Derek that it is a good thing his absence of ethics was revealed. Since Chris' father is a financial backer for Derek's plays, Chris has helped save his father some money and found a way to cut off Derek's financial support.

[Educational Message: When you have been the target of harassment, you do not have to compromise yourself to keep the job. If possible, you should expose your harasser and find a way to stop the problem from reoccurring.]

Airdate: 1/19/02

Time:

Duration: 30:00

SKATE

BUCKS FOR TRUCKS (#64602)

Josh's father tells him to find a job so he can help pay for his skating supplies. Michelle helps out by connecting Josh to a job at the library, which he does not take very seriously. He is slow with his assignments and is late from his breaks because he's outside playing around on his skateboard. One morning, Michelle finds the front grounds of the library destroyed from skateboarding activity. She assumes it was Josh, and, unfortunately, so does the head librarian, who fires them both. Josh sets out to prove his innocence by video taping the culprits. With the evidence, he proves his innocence, and Michelle is able to get her job back. Instead of returning to the library, Josh opts to search for a job more suitable to his interests. Whitney purchases a new skate shop, and she promises to seriously consider Josh for employment.

[Educational Message: Having a job is the most important way to earn money for the things you want, but you really have to work the hardest to get the job that fits your personality and interests.]

Airdate: 1/19/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1216)

PLAYER PROFILES

Steve Nash, of the Dallas Mavericks, reviews the 6 qualities required to be a good point guard. These are: vision, unselfishness, toughness, touch, quickness, and leadership. The Rookie Diaries features **Jamal Tinsley**, a point guard who plays for the Indiana Pacers. Not only has Tinsley been pleasantly surprised that he enjoys Indianapolis, he also feels fortunate that his childhood idol, **Isaiah Thomas** is now his coach. **Kerry Kittles**, of the New Jersey Nets comments on the multicultural aspects of New York that remind him of his home in New Orleans. The NBA is premiering a reality TV series to show people what goes on in the NBA's **National Development League**, a new program to develop players for NBA teams who are not enrolled in college.

COMMUNITY SERVICE

Members of the **New York Knicks** visit a school where kids learn to "promote the quote," by practicing the speeches of Dr. Martin Luther King, Jr. After listening to the young orators, the players meet with the kids to discuss how Dr. King's words and work apply to their everyday life.

Airdate: 1/26/02

Time:

Duration: 30:00

CITY GUYS

PROSE AND CONS (#63729)

El-Train writes a poem for his new girlfriend, Kiana. She is so impressed that she takes him to a local club's open mike night and encourages him to get on stage. His spontaneous poem goes over big, especially with the girls in the crowd. Kiana is jealous of their attention to him, but he assures her she has nothing to worry about. On Jamal and Chris' radio show, however, El-Train announces that his poems aren't for any one girl in particular. Kiana breaks up with him, causing him to realize the error of his ways. To apologize, he serenades her with a love song at the club. Kiana forgives him, and they get back together.

[Educational Message: Don't let empty flattery go to your head and interfere with the relationship you have with someone who sincerely cares about you.]

Airdate: 1/26/02

Time:

Duration: 30:00

ALL ABOUT US

NO QUESTIONS ASKED (#64057)

Niki gets the girls fake IDs. Even though the girls are apprehensive about lying to their parents and using fake IDs, they decide to take a risk and go to a hot club. Alecia gets a chance to sing with the group that is performing, and they ask her to come back the next day to perform. The girls sneak out to the club again,

but end up stranded with no money and no transportation. Stuck with no alternative but to call her mother, Alecia uses a “no questions asked” privilege her parents had given her in case she ever had an emergency and needed a ride home. When they return home, all the girls decide to admit their poor judgment to their parents. They all realize they need to be over twenty-one to handle the kinds of situations that might come up in an “over 21” environment.

[Educational Message: Taking irresponsible chances can get you in situations that are way over your head. It takes courage to call and get help, especially when it means accepting the consequences of your poor judgment.]

Airdate: 1/26/02

Time:

Duration: 30:00

JUST DEAL

HOME SWEET HOME (#63969)

Jermaine has moved in with his father and stepmother after his mother moves out of town. He has problems adjusting to his new family context and behaves disrespectfully to everyone in his family. He feels they misunderstand him. His friends advise that he needs to give the new situation a chance, stop being so angry, and begin to appreciate what he has—a family who loves him. Jermaine takes their advice and admits to his father that his attitude has been a reflection of the fact that he misses his old routine and, more importantly, his mother. After talking with his dad and stepmother about his feelings, Jermaine becomes more open and participatory in his new family context.

[Educational Message: When your parents are divorced and you have to make a lot of changes, don't let your anger overshadow your chance to be happy living with either of your parents.]

Airdate: 1/26/02

Time:

Duration: 30:00

CITY GUYS

MOCK THE VOTE (#63728)

Dawn runs for senior class president against a snooty competitor, Thane Watkins. Jamal and Chris reluctantly agree to host a candidate debate on their radio show, but cut it short when they think it's boring the audience. As a result, voter turn-out is low, allowing Thane to defeat Dawn by a very slim margin. His first act as president is to shut down the radio station. Jamal and Chris, belatedly realizing the importance of democracy, circulate a petition to overrule Thane's decision. At the next student council meeting, they present the petition, and the radio station is restored to operation.

[Educational Message: It is important to participate in the democratic process of voting and supporting your candidates, because that is how you can protect your interests and have representation in political decision-making.]

Airdate: 1/26/02

Time:

Duration: 30:00

SKATE

THE MAP (#64606)

The guys want to skate the ramps of Valhalla, a secret skating area. Alex swears that he can get directions, and they plan to go the next day. When Josh heads out, he promises his dad that he will be back in time for the neighborhood barbecue. Michelle reluctantly agrees to drive them as long as they get back in time. Her car breaks down, but instead of stopping to get it fixed, the boys continue their search on foot. When they find Valhalla, they completely lose track of time and just skate. Luckily, pro skater Carl Appleton shows up and gives them all a ride home. They are late for the barbecue, Michelle's father is upset, and Josh's dad is very disappointed that Josh did not stick to his word, made Michelle late, and was irresponsible about the time. He tells Josh he must apologize to Michelle's dad and help pay for the car repairs, which Josh concedes is the correct thing to do.

[Educational Message: If you make a promise, the honorable thing to do is to fulfill the commitment made, even if it means personal sacrifice.]

Airdate: 1/26/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1217)

SPECIAL FRIENDSHIP EDITION

Chris Webber of the Sacramento Kings, **Jalen Rose** of the Indiana Pacers, and **Juwan Howard** of the Dallas Mavericks have been best friends since meeting at the University of Michigan in 1991. Despite being opponents on the court, their friendship has thrived. L.A. Clippers **Quentin Richardson** and **Darius Miles** were teammates in Illinois and have stuck together ever since. Drafted by the Clippers in the same year, these life-long friends are proud to play together in the NBA. They look out for each other and spend their downtime playing video games. Former Laker **Magic Johnson** and former Celtic **Larry Bird** were formidable opponents on the court, but after working together on a television commercial, they discovered how much they have in common. Since then, they have been close friends. They grew to respect each other as people as well as players. With all these friendships, we see the role of sports in creating and sustaining relationships. Even the tests of rivalry and competition do not have to break up a friendship because sportsmanship defines how you play the game and friendship is how you relate to one another on a day-to-day basis.

Airdate: 2/2/02

Time:

Duration: 30:00

CITY GUYS

MODEL BEHAVIOR (#63731)

Jamal and the guys decide to check out a model search competition so they can ogle the girls. Jamal doesn't tell his girlfriend Rosie that he's going, assuming she'll be upset. Once there, however, he is surprised to find that Rosie has entered the competition. When she wins a magazine layout as a bikini model, Jamal cannot stand the idea of other guys seeing her dressed that way. He tries to buy up all copies of the magazine. At a party given by the magazine, Jamal gets into a fight with a guy who's ogling Rosie. Rosie gets angry about Jamal's jealousy and hypocrisy and sends him home. The next day, Jamal apologizes for his behavior and promises to try not to be so jealous. Rosie, in turn, decides it's probably a good thing to stop posing in bikinis.

[Educational Message: A hypocritical attitude and possessiveness can threaten a relationship, but communicating about your expectations of each other's behavior can help solve the problem.]

Airdate: 2/2/02

Time:

Duration: 30:00

ALL ABOUT US

SIERRA MEETS HER MATCH (#64059)

After security cameras are put in the school, Sierra campaigns against them on the basis of a right to privacy. Her rival, Logan, is in favor of the cameras as a way to prevent crime in the school. Both refuse to see the issue from the other's perspective. The more they argue, the more attracted to each other they become. To stay focused on the political issue, Sierra sprays the security cameras with super glue, and Logan takes her organizer out of her locker as a way to get her to see his side. The girls see the futility of stubbornly holding one position and encourage Sierra to look at the situation from a different angle. With a camera mounted, she would know who stole from her. During the student body debate on the issue, Sierra and Logan end up taking the position opposite their initial stance and agree to compromise on the issue of security cameras in the school.

[Educational Message: It is important to know what you stand for, but do not be stubborn and narrow-minded. Try to consider looking at things from more than one perspective in order to reach a compromise.]

Airdate: 2/2/02

Time:

Duration: 30:00

JUST DEAL

WOMEN'S WORK (#63972)

It is *Take Your Daughter to Work Day*, and Ashley doesn't want to join her mother, a reporter, at the newspaper. She would rather go with Dylan's mom to work in the emergency room. Ashley's mom is somewhat hurt by her daughter's choice, but Naomi wants to work at the paper to gain a little exposure to journalism. Both girls are looking for excitement, but find that any job has boring moments and some drudgery. They also find out that a day at work does provide enough exposure to learn something about a career. Ashley realizes nursing is not for her because of the pressure and responsibility. Naomi finds that she works well under pressure, and her inquisitive personality makes her well suited for a career in journalism.

[Educational Message: The best way to find out about a career is to spend some time on the job. You'll find out if your personality and skills are suited to the kind of work you will have to do.]

Airdate: 2/2/02

Time:

Duration: 30:00

CITY GUYS

AN SAT CAROL (#63732)

After a frustrating cram session for the upcoming SAT, El-Train fears he won't do well enough on the test to get into a good college. As he struggles to decide whether or not to take the test, he has a dream in which Ms. Noble shows him how his life will be affected by each decision. She takes him to a class reunion in the future, where he sees how successful he and his classmates will become after college. When he still balks at taking the test, Ms. Noble shows him that by not taking the test, he has failed by default, and he didn't give himself a chance for success. When El-Train wakes up from the dream, he realizes that the smart decision is to take the test.

[Educational Message: When a difficult challenge presents itself, face your fears and do your best. You never know what you can accomplish unless you try.]

Airdate: 2/2/02

Time:

Duration: 30:00

SKATE

LOST AND FOUND (#64603)

Vanessa's feature segment is destroyed in the video machine. After Josh and Vanessa go to have it repaired, they take a detour and shoot footage of Josh skating. However, they are stopped by Officer McLinn, who confiscates their equipment, including the tape with the upcoming, high profile feature. Vanessa becomes frantic when she realizes that the loss of this feature segment would be devastating for Whitney's video magazine, and she could lose her job. With Josh's help, she pulls herself together, and they both begin to think up ways to recreate the footage. With imagination and persistence, they find the Muska and film him performing his tricks. As a bonus, Josh skates with him, fulfilling his desire to gain exposure through the video magazine.

[Educational Message: When your actions and decisions cause you to fail in fulfilling your responsibilities, you have to take the initiative to make amends and correct the problem.]

Airdate: 2/2/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1218)

PLAYER PROFILES

Chris Webber of the Sacramento Kings goes to the barbershop and talks about the varied and distinctive hairstyles of his fellow NBA players. **Vladimir Radmanovic**, a Yugoslavian rookie with the Seattle Sonics, has had an eventful year, complete with a bad fall that could have hindered his game. He has recovered quickly and has gone on to help his team lead the league in three-point shooting.

COMMUNITY SERVICE

Eric Snow of the Philadelphia 76ers runs a program called "Father and Son One on One" which gives tickets to fathers and sons for 76ers games. He takes his family on an informative visit to the New Jersey State Aquarium.

DRILLS

Hubert Davis of the Washington Wizards demonstrates the fundamentals of the three-point shot, emphasizing the importance of practice.

Airdate: 2/9/02

Time:

Duration: 30:00

CITY GUYS

SKIPS, LIES AND RADIOTAPES (#63733)

Jamal and Chris plan to spend Senior Ditch Day bungee jumping with their friends, but their plans are upset when Ms. Noble reminds them of their promise to put on a radiothon fund-raiser for a local youth club.

The guys want to get out of the fund-raiser without making Ms. Noble suspicious, so they prerecord their radio show and ditch school. Ms. Noble discovers their ruse, however, when the prerecorded tape malfunctions. As a result, the youth club is unable to raise enough money to fund its summer program.

Feeling guilty, Jamal and Chris quickly organize a carnival to benefit the youth club. It is a great success, and the guys are glad they made good on their word.

[Educational Message: If you make a promise to do something, honor your obligation. Others who need your help are depending on you, and it is selfish to let them down.]

Airdate: 2/9/02

Time:

Duration: 30:00

ALL ABOUT US

FLAWED LOGIC (#64053)

Alecia admires Castelli's dedication to basketball, and the girls tell her that she is just as dedicated to her music. Alecia counters that she's never really performed anywhere so Sierra and Niki get her a gig at The Loft. After a traumatic bout of stage fright on the night of her premiere appearance, Alecia feels she can never face an audience again. She locks herself in the bathroom, shows up at school in conservative clothing and decides to become a music reporter. Although her newspaper reporting is excellent, Alecia longs to sing and compose. After seeing Castelli recover from missing a key shot during a basketball game, Alecia decides she has to overcome her fears and go back to pursuing her dream. She surprises the girls with an impromptu performance at The Loft.

[Educational Message: If you have a talent and really want to excel at using that talent, you have to be persistent and pursue your dream, even in the face of a failure.]

Airdate: 2/9/02

Time:

Duration: 30:00

JUST DEAL

UNDER SUSPICION (#63973)

When Jason comes into the Vinyl Frontier to meet Kim, he brings with him some of his CD's to sell to Benny. Jermaine looks through them and notices a CD that he gave to Ash for her birthday. Jermaine ponders whether or not the CDs are stolen. Afraid of hurting Jermaine's feelings, Ash lies about giving the CD away, and Jermaine concludes that Jason stole the CD's and confronts him. Noticing the tension between Jermaine and Jason, Ash confesses to Jermaine that the reason Jason had her CD was because she had given it away. Realizing that he falsely accused Jason, he apologizes and admits that he should not have jumped to conclusions.

[Educational Message: When suspecting someone of foul play, it is better to assume their innocence before making accusations that are unfounded.]

Airdate: 2/9/02

Time:

Duration: 30:00

CITY GUYS

WHY Y'ALL CLIPPIN'? (#63726)

After a disagreement about having a group picture taken for the yearbook, the students stop speaking to each other. Ms. Noble puts them in Saturday detention, hoping they will air their grievances and make peace. Instead, accusations fly as the gang recalls various times they have let one another down. Through clips of previous episodes, we see each of these disappointments. Discouraged, Ms. Noble urges them to remember all their good times together, including the numerous times they have stood up for one another. She brings up specific instances, which we also see through clips. One by one, the kids come to realize that she is right. They apologize to one another and vow to always value their friendship.

[Educational Message: Friends shouldn't let momentary problems make them forget all the good times they have shared that really support a binding friendship.]

Airdate: 2/9/02

Time:

Duration: 30:00

SKATE

ALL SKATE (#64604)

Dim and Josh visit a new skate park and meet another skateboarder, Jesse. There are also in-line skaters at the park, and the fundamental rivalry between the skaters and bladers leads to an altercation between Jesse and a blader named Ryan. In the meantime, Josh meets Sarah, a beautiful girl who seems to be a perfect match, until he finds out that she is also an in-line skater. After pondering his predicament, Josh decides not to let this difference prevent them from seeing each other. Just when they resume dating, Josh finds out that Ryan the troublemaker is her brother, and the boarders and in-line skaters are planning a fight. Sarah asks Josh to help her stop it. Josh realizes the prejudices between the two groups are pointless and suggests to Jesse and Ryan that they all try to stay out of each other's way. He successfully stops the fight from occurring.

[Educational Message: Do not judge a whole group of people because of widely held misconceptions. Your prejudice can stop you from gaining positive relationships and personal growth.]

Airdate: 2/10/02

Time:

Duration: 60:00

NBA INSIDE STUFF (#1219)

ALL-STAR SPECIAL

PLAYER PROFILES

Toronto Raptor **Vince Carter** knows that rookies earn respect from their peers by proving themselves on the court. But they must also show respect for the history of the game and the players who came before them. **Gary Payton**, the veteran Seattle Sonics All-Star talks about his favorite All-Star event, the Slam Dunk Contest. Having come back to the NBA as a Washington Wizard, **Michael Jordan** continues his legendary scoring prowess. **Cuttino Mobley** of the Houston Rockets hosts a historical tour of his hometown, Philadelphia by visiting the Liberty Bell and Independence Hall and talking about Ben Franklin and William Penn. He really has a genuine enthusiasm for the history of Philadelphia and the U.S.A. and makes history seem fun.

COMMUNITY SERVICE

Joumana Kidd, wife of New Jersey Net **Jason Kidd**, is a member of Behind the Bench, the NBA Wives Association. They put on a charity fashion show, with proceeds going to the Boys and Girls Clubs of Philadelphia. Also, at a party for the NBA's **Read to Achieve** program, celebrity guests donate their time and talent to the cause.

Airdate: 2/16/02

Time:

Duration: 30:00

CITY GUYS

AL'S IN TOYLAND (#63720)

Impressed with a radio commercial Al produced, a toy company asks him to meet with them and pitch some ideas. The executives love Al's concept and assign him their newest product. He is conflicted about taking on the new assignment when he finds out the product is a toy gun. Al suggests a campaign that will not promote violence, but the company rejects his idea. Because the money is good, Al abandons his

principles and does the company's bidding. When he sees how the ads negatively affect his siblings, however, he feels guilty. Despite the money, he stands up for his beliefs and quits the job.

[Educational Message: Sticking to your values is always more important and rewarding than receiving material compensation.]

Airdate: 2/16/02

Time:

Duration: 30:00

ALL ABOUT US

SWEET LITTLE LIES (#64054)

Castelli has a crush on Jeremy, and Alecia takes it upon herself to set them up for a date. However, after overhearing Jeremy leaving a phone message asking Alecia out on a date, Castelli thinks that Alecia has not been truthful with her. She thinks that Alecia's strategy of helping her to get a date with Jeremy was part of a self-serving ruse. Castelli finally learns the truth: Alecia did not pursue Jeremy, but that Jeremy pursued Alecia. Castelli tells Alecia that it would have been better to learn the truth about Jeremy from the beginning, rather than discovering a pile of little lies that added up to one big hurt. Alecia promises never to meddle in Castelli's love life again.

[Educational Message: Protecting another's feelings with a small lie only creates the need to tell larger lies. It is better to tell the truth from the beginning.]

Airdate: 2/16/02

Time:

Duration: 30:00

JUST DEAL

PICTURE DAY (#63975)

It's picture day at Bellwood High, and Naomi is over-analyzing her appearance. Ashley tells Naomi she's perfect just the way she is, but as soon as a pimple begins to form on Ashley's nose, she begins to obsess over her looks also. Dylan and Jermaine accidentally find out that Naomi has been to see Jermaine's dad, a plastic surgeon, and rumors soon travel throughout school that Naomi is having her body parts altered. Angry at Jermaine and Dylan, she disputes the rumors and claims she was having a mole removed. But in confidence, she tells Ashley she did go see Dr. Green for a consultation about breast augmentation. Ashley is shocked that Naomi would consider plastic surgery, but Naomi has deep-seated feelings of inferiority about her figure. After a long talk with Ashley about delaying surgery, Naomi decides to wait until she is eighteen to take this big step.

[Educational message: Wait before you act on anything as important as surgery because you should be absolutely sure you are doing the right thing for the right reasons.]

Airdate: 2/16/02

Time:

Duration: 30:00

CITY GUYS

WEIGHT ON JAMAL (#63730)

Jamal sets his sights on a baseball scholarship to the University of Southern California. He arranges for a scout from the school to watch him play. Jamal plays a great game, even making the game-winning hit. Unfortunately, he is outshone by a teammate who has the larger physique that USC looks for in its players. Determined to bulk up, Jamal begins a weight-training regimen. When he is not satisfied with the results, he decides to buy steroids from a guy at the gym. During the sale, the guy is arrested, and Jamal is taken in for questioning. The police let Jamal off with a warning, and Ms. Noble helps him realize how foolish it was to have risked his future and his health on the use of illegal drugs.

[Educational Message: There is always more than one way to fulfill your dreams, but never resort to dangerous or illegal alternatives in order to achieve your goals.]

Airdate: 2/16/02

Time:

Duration: 30:00

SKATE

RUNNING ON FULL (#64605)

Josh has many commitments to fulfill at once. He is practicing for a demo competition and studying for the college placement test, while fulfilling his work and household duties and finding time for his girlfriend, Sarah. With so many responsibilities, he has a hard time staying focused on a single task. While in the laundry room with Michelle, he discovers methamphetamine pills that were prescribed for Michelle's brother, who has attention deficit disorder. Enticed by Michelle's description of the pill's effect, Josh begins taking a few she inadvertently left behind. The pills really speed up his metabolism, to the point that he crashes and faints during the competition. At the emergency room, Josh confesses to taking the pills. His father warns him about the negative consequences of taking someone else's prescription drugs. Josh recognizes his solution was ineffective and created bigger problems than if he had just temporarily cut back on some of his responsibilities.

[Educational Message: Never take drugs that were not prescribed specifically for you. Doing so can lead to a number of negative consequences, from becoming seriously ill or hurt to being charged with illegal possession of drugs.]

Airdate: 2/16/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1220)

PLAYER PROFILES

Shawn Marion of the Phoenix Suns says he models his game after Scottie Pippen. **Jerome Williams** of the Toronto Raptors, acting as a correspondent for the Inside Stuff, provides coverage for the Slam Dunk Contest during All Star Weekend. He explains how the dunks are achieved and what makes one shot more difficult than another. **Jason Richardson**, of the Golden State Warriors wins the contest. When the All Star game begins, **Allen Iverson** says he picked #6 to honor Dr. J, now retired from the Philadelphia 76ers. **Kobe Bryant** of the Lakers is named Most Valuable Player of the Game.

COMMUNITY SERVICE

Kobe Bryant starts a Video Challenge with a group of kids who were selected by the Jr. NBA to go to Philadelphia for All Star Weekend. About one hundred 6th-12th graders attend the **Indiana Pacers** Academy, a new school which aims to redirect kids with attendance problems back into education. The first of its kind, the school was designed to promote attendance, and emphasize career building as well as academics. The whole team came out to open the school, and will be offering mentoring and other kinds of classes to students in the future.

Airdate: 2/23/02

Time:

Duration: 30:00

CITY GUYS

ALMOST FATAL (#63734)

When Jamal, Chris and El-Train are almost run over by an out-of-control car, they gain a new appreciation for life. Chris becomes determined to seek out intense experiences that make him feel more alive, including skydiving and extreme skiing. Jamal develops an almost unbearably sunny disposition, even to the point of offering hugs to strangers. El-Train, on the other hand, is so disconcerted at cheating death, he becomes afraid of everything. Eventually, all three realize they have overreacted to their near-death experience. They learn to appreciate life while continuing to just be themselves.

[Educational Message: Trauma often changes a person's perspective on life, but when you begin to display extreme forms of overreaction you need to take stock and try to get back to your normal self.]

Airdate: 2/23/02

Time:

Duration: 30:00

ALL ABOUT US

NO MEANS NO...BUT YOU GOTTA SAY IT (#64055)

Niki lands a date with a cute senior named Devin. During the date they go to his house, where they engage in a heavy make-out session. Later, Niki admits to her friends that she went too far and feels sick about

what she had done. During one of the girls' "Emergency Chat Sessions," they tell her that she must set clear boundaries and that one clear way is to say "no" to his advances. While having dinner at Devin's house, Niki becomes hysterical when he invites her up to his room. She later explains to her friends that it was easier to "freak out" than to tell him the truth. Finally, Niki gives Devin an explanation for her reaction to him and tells him that she is not ready to be physically intimate. He respects her honesty and asks that she always tell him how she feels in the future.

[Educational Message: When dating, you have to set clear and unambiguous boundaries about physical intimacy and communicate them without honesty to your partner.]

Airdate: 2/23/02

Time:

Duration: 30:00

JUST DEAL

DOJO MOJO (#63974)

Naomi is doing a documentary about self-defense, and she gives each of her friends a part in her movie. This project creates a time conflict for Dylan and Ash. Ashley plans to go to the museum with Dylan after helping Naomi, but when Dylan has to meet her earlier in the day, she rearranges her schedule. Before leaving to meet Ash, Dylan becomes distracted at home and ends up being an hour late. When he finally arrives, his nonchalant attitude infuriates Ash, who demands that he take some initiative about being on time and appreciate how she rearranges her schedule in order to see him. In the end, Ash learns that she has to take responsibility for her own happiness by expressing her needs.

[Educational Message: Be considerate of others when they go out of their way to make time to be with you. Don't take it for granted that it's okay to be late or to not show up on time when you have a commitment.]

Airdate: 2/23/02

Time:

Duration: 30:00

CITY GUYS

VIDEO KILLED THE RADIO STAR (#63736)

The school gets money to start a new TV department. Cassidy, Dawn, El-Train and Al join up and plan their first show, a parody of "Buffy the Vampire Slayer." Jamal and Chris aren't worried when they learn the program will air at the same time as their own radio show. To their surprise, however, the silly TV show is an instant success. To get even, Jamal and Chris dub gibberish over the show's soundtrack, causing the audience to reject it and go back to listening to the radio. Soon, however, the guys feel guilty and admit their misdeed on the air. They apologize and agree to make up for it by appearing on the TV show in drag.

[Educational Message: When engaged in a competition, it is important to play fair. There is no glory in winning by using unfair tactics.]

Airdate: 2/23/02

Time:

Duration: 30:00

SKATE

LOVE & SKATE (#64607)

When Josh leaves the shop for a moment, the inventory is stolen. Later, Vanessa shares with Josh that her new mentee has a troubled past with truancy and theft. Whitney hires a security specialist to install cameras, and he instantly becomes suspicious of Josh. When the mentee, Shane, comes to the shop to meet Vanessa, Josh noticeably treats him like a criminal. While the real robber steals from the store, the security specialist watches Josh. When the alarm goes off, both Shane and Josh chase him, but he gets away. Whitney fires the guard for watching Josh, which prompts Josh to apologize to Shane for also misjudging him. He accepts his apology and helps Josh develop a plan to catch the real robber.

[Educational Message: Do not prejudge people, even if they have a troubled past. Give them the benefit of the doubt to demonstrate that the past is truly behind them.]

Airdate: 2/23/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1221)

SPECIAL BUSINESS EDITION

Kevin Garnett of the Minnesota Timberwolves has a foundation called 4XL -- For Excellence and Leadership. Its aim is to help young people focus on business opportunities. He invites two high school students to the All-Star Weekend, where they learn about the business side of the NBA. Since his retirement from the NBA, **Magic Johnson** has created success in the business world by becoming CEO of the Johnson Development Corporation. He opened a chain of movie theaters and restaurants, in addition to running the Magic Johnson Foundation, a charity organization for children. New York Knick, **Kurt Thomas**, is an avid follower of the stock market. He has started the Kurt Thomas Investment Challenge to help kids learn the basics of money management, and to study and track stocks. **Nikki McCray** of the Indiana Fever fulfilled her life-long dream of starting her own business by creating the Cubby Bear Day Care Center in Knoxville, Tennessee. Building on her college experience as an intern with the Boys and Girls Clubs of Knoxville, Nikki learned about the childcare business. With each example, these players talked about the need to show that business could be demystified for the average person, so opportunities for success could be opened for new entrepreneurs.

Airdate: 3/2/02

Time:

Duration: 30:00

CITY GUYS

ANCHORS AWAY (#63735)

Dawn gets an early acceptance letter from Harvard. Though she is excited, the news causes her to realize for the first time that high school really is going to end. To get over her anxiety about leaving, Dawn makes a videotape of the school. This seems to help until she learns that Ms. Noble plans to retire at the end of the school year to open an antique shop. The students throw a retirement party for Ms. Noble, but Dawn doesn't show. Ms. Noble finds her and shares her own anxiety about moving on to an uncertain future. She promises Dawn that even though she will no longer be her principal, she'll always be her friend.

[Educational Message: Though change can be difficult, you should face new challenges eagerly, knowing that your true friends will be there for you.]

Airdate: 3/2/02

Time:

Duration: 30:00

ALL ABOUT US

THE GRASS IS ALWAYS PINKER (#64052)

Niki decides to accept Alecia's invitation to spend the weekend because her wealthy parents are in Paris. Since Alecia is new to Belmont High, she is really excited that the richest and most popular girl in school is coming to stay at her house. Niki finds the Alcott's family life very quaint and cozy, but she rebels when Alecia's parents ground her for staying out past her curfew. Niki bad-mouths the Alcotts to Castelli and Sierra and sneaks out again, overriding the Alcott's restrictions. Alecia finally musters the courage to confront Niki and tell her she should respect her parents' rules. Niki declares their friendship over, but when Alecia goes to Niki's house to return a jacket, she finds Niki in tears. Her parents have canceled a welcome-back dinner they promised her. She'd love to go back to Alecia's for a basic, loving family dinner.

[Educational Message: If you are a minor and a guest in a friend's home, you should respect their family rules. Usually a parent set limits because of their concern for the safety and well-being of their children, and that extends to their guests.]

Airdate: 3/2/02

Time:

Duration: 30:00

JUST DEAL

PASSAGES (#63976)

Dylan invites Ash on his family's camping trip. She accepts without knowing that The Art Institute in San Francisco accepted her into their summer program. Realizing she cannot do both, she decides that she will go to San Francisco. Ash breaks the news to Dylan, who is clearly devastated. Ash worries whether their relationship will survive the separation and questions her decision to go. Her mother is the voice of reason who advises her that she cannot turn down such a unique opportunity. She reassures her that if the relationship is strong it will be fine. Dylan realizes that he overreacted and gives Ash his support to accept the scholarship.

[Educational Message: If your relationship is strong enough and you continue to communicate, you should be able to withstand a short separation. You shouldn't pass up an important life or career opportunity just because your relationship will be tested.]

Airdate: 3/2/02

Time:

Duration: 30:00

CITY GUYS

PROM-LEMS (#63737)

Chris plans to make the prom memorable by giving Cassidy a ring even though he's not sure what their relationship will be after graduation. When Cassidy finds the ring in Chris' locker, however, she assumes it's an engagement ring. Not feeling ready for marriage, she avoids Chris as much as possible until prom night. He tries to give her the ring, but she won't accept it. After they are named king and queen of the prom, Chris explains that the ring is just a gift, much to Cassidy's relief. They declare their love for each other and agree that they need to discuss what their relationship will be in the future.

[Educational Message: Jumping to conclusions can lead to misunderstandings in a relationship. It's important to communicate your feelings to the one you love.]

Airdate: 3/2/02

Time:

Duration: 30:00

SKATE

WORKIN' IT (#64609)

Whitney makes her final selection for the new Transition's skate team. Josh is shocked to find that he made the alternate list, especially since skate teams normally do not have alternates. When he questions Whitney, she asks him to support and trust her decisions. Whitney then decides to hold regular practices, which also goes against the culture of skating. Slowly, the team becomes rebellious towards Whitney's authority and eventually decides to quit the team, except for Josh who continues to support her. With Whitney's spirits down, Josh gives her constructive criticism about her style of managing the team. She has a change of heart, and Josh convinces the members of the team to return.

[Educational Message: When you feel your input is being ignored, try to find a constructive way to make a positive difference in a difficult situation.]

Airdate: 3/2/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1222)

PLAYER PROFILES

The San Antonio Spurs' newest player, **Steve Smith**, puts family first. He takes his family to the Witte Museum, where they see various dinosaur and animal exhibits. **Shane Battier**, a rookie on the Memphis Grizzlies talks about the importance of learning from one's mistakes. Though he's had a great season overall, he studies his mistakes, and has become a better player. **Brian Grant** of the Miami Heat goes deep-sea fishing off the Florida coast. He's been fishing since he was a boy in Ohio, and continued the hobby when he lived on the West Coast, where he fished for salmon. Though Grant doesn't always get the big catch, he enjoys the challenge and camaraderie of the sport of fishing. His enthusiasm is infectious.

CAREERS IN THE NBA

The Philadelphia 76ers' equipment manager, **Scott Rago**, shows a day in his life. He's responsible for setting out the players' uniforms and equipment before the game, and doing the laundry afterward. The players don't take his contribution for granted.

Airdate: 3/9/02

Time:

Duration: 30:00

CITY GUYS

GOOD-BYYYYEEE MANNY HIGH (#63738)

Ms. Noble tells El-Train that his credits have been miscalculated, leaving him one elective shy of graduation. To satisfy a drama class requirement, El-Train's friends help him put on a one-act play called "For Girls Only." Though it requires El-Train to perform in drag, he agrees to do it. A representative of the school board attends the play, but doesn't seem to enjoy it. In fact, he is the first one out of the theater when the play ends. Ms. Noble chases him down, however, and happily reports back that the representative loved the performance and has decided to let El-Train graduate. A grateful El-Train thanks Ms. Noble for all she has done for him over the years.

[Educational Message: Don't give up when things look bad; search for solutions with the help of those close to you.]

Airdate: 3/9/02

Time:

Duration: 30:00

ALL ABOUT US

BASIC BLACK (#64060)

Sierra becomes completely consumed planning a fund-raiser for the African-American History Club. Her friends interpret her interest in the event as a racial snub and, for the first time, the group finds that the issue of race has come between them. After the event committee tells Alecia they don't need her to perform at the fund-raiser, Niki, Castelli and Alecia decide to confront Sierra. When they meet, Sierra tells them that they hurt her by not joining the planning committee. Then, each of her friends realizes they had misperceptions about Sierra that led to their disharmony. They decide to be open with one another in the future and to embrace their racial and cultural differences. Sierra continues to chair the fund-raiser, her friends help with planning, and Alecia performs at the event to support the African-American History Club's projects.

[Educational Message: When friends are from diverse racial or ethnic backgrounds, they have to be unafraid to talk about the full spectrum of racial issues with one another so they can learn about and appreciate their differences.]

Airdate: 3/9/02

Time:

Duration: 30:00

JUST DEAL

SCHOOL PRAYER (#63966)

One night, Dylan takes Ash to see the inside of a Catholic church. She is impressed by Dylan's devotion to his faith, but explains that she lost interest in her own faith, Judaism, after her father died. The next day, as part of his pre-game routine, Dylan engages the school soccer team in a pre-game prayer. Afterwards, the coach tells him that his public prayer has offended one of his teammates, and that he should apologize or be cut from the team. Dylan balks and is truly surprised when Ash and Jermaine disagree with his stand. They explain that by asking everyone to pray, he is imposing his faith on everyone. After praying for guidance, Dylan makes a decision. He apologizes to the team, and then he prays alone for their success.

[Educational Message: We are entitled to religious freedom, but when we expect a school group to pray with us, we may be infringing on another student's right to have a different religious tradition. That is why we do not have prayer in public schools.]

Airdate: 3/9/02

Time:

Duration: 30:00

CITY GUYS

AND THEN THERE WERE NONE (#63739)

The kids are in the diner reminiscing with Ms. Noble about their high school years together. As they go over their good times, they acknowledge just how difficult it is to let go of the ties that have held them together for several years. With each good-bye, the group attempts to be nonchalant, but deep down they know this is the end of their teen era. At the very end, when only Chris and Jamal are left, they joke around but acknowledge that this is a parting of the ways brought about by the circumstance of graduation. Things will never be the same between them again. They look forward to the future, but the good-bye is truly bittersweet.

[Educational Message: No matter how close you were in high school, graduation marks a turning point where you have to say good-bye and risk losing your friendships in order to advance to the next phase of your life.]

Airdate: 3/9/02

Time:

Duration: 30:00

SKATE

THE TAO OF JOSH (#64610)

Josh has been neglecting his responsibilities at home in favor of practicing a new skating trick. His father tells him that he is being disrespectful and irresponsible. Josh, more preoccupied with skating than his duties, still cannot figure out why he has been unsuccessful in landing the kick flip 50/50. He dreams that a professional skater, Eric Carter, is teaching him the trick. Josh tries but cannot land it. On several occasions, Eric asks Josh if his mind is clear. Eric helps Josh realize that if he takes care of his chores at home, his mind will be clear enough to focus on landing the trick. After Josh wakes up, he cleans the house until it's spotless. His dad comes home and is pleased. Josh attempts the trick and lands it on the first try.

[Educational Message: You should always take care of your primary responsibilities before taking on extracurricular activities. The reward is having clear mind to focus on your outside goals.]

Airdate: 3/9/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1223)

PLAYER PROFILES

Alonzo Mourning of the Miami Heat pays a visit to *Cutz*, the barbershop he owns. He started the business because of fond memories he had of accompanying his father and grandfather to the barber shop. His intention was more to help the community than make a profit. "**Lorenzen Wright's Sports Café**" is a hands-on operation for the Memphis Grizzlies star that founded it. When Wright's in town, he does the payroll, waits tables, and occasionally makes up a batch of the café's signature hot wings. When he's out of town, he monitors the business on-line. Both businesses show that even though glamorous sports careers may not last forever, smart players will teach themselves the business skills necessary to stay successful.

DRILLS

Karl Malone and **Scott Padgett** of the Utah Jazz lead kids in defensive drills, demonstrating techniques and offering encouragement.

COMMUNITY SERVICE

Tim Duncan of the San Antonio Spurs holds an annual bowling tournament that raises money for breast cancer research and offers free mammograms. Many of his fellow NBA players compete to show their support.

Airdate: 3/16/02

Time:

Duration: 30:00

CITY GUYS

THIS OLD NERD (#63714)

Vincent is a "nerd" who is constantly being teased by the other teens at Manny High. After watching Vincent and Dawn practice for an upcoming debate competition, Jamal recalls a time when Vincent stuck

up for him in grade school and decides to help Vincent by making him "cool." Jamal is successful and Vince becomes one of the coolest students at Manny High, changing his walk, talk, and name. However, Vince's popularity goes to his head, so much so that he stops participating in important activities and disregards his friends. Most importantly, he quits the debate team, which could get him a scholarship to go to college. Jamal advises him that quitting the debate team is not a wise decision and that he can still be "cool" and true to himself. While keeping many of his cool traits, Vincent participates in the debate, impressing the college recruiters.

[Educational Message: Be true to your goals and work hard at what will make you successful rather than abandoning those goals to fit in with the "cool" crowd.]

Airdate: 3/16/02

Time:

Duration: 30:00

ALL ABOUT US

TRUTH OR DARE (#64059)

During a game of truth or dare, Alecia dares Christina to take the girls on a joyride in her dad's vintage Mustang. When the car breaks down, Christina is so upset that she stops talking to Alecia. With a big Mustang Rally coming up, her dad is sure to find out about the damage. Alecia tries to make amends with Christina by finding the vintage part needed to fix the car, but they do not know how to install it. Finally, Christina confesses to her dad, and Alecia steps up to take her part of the blame. To their surprise, Mr. Castelli knew about the damage all along but was waiting for Christina to tell the truth, confident that she would do the right thing.

[Educational Message: If you make a mistake that affects others, admit to it. Trying to cover up the truth always makes things worse.]

Airdate: 3/16/02

Time:

Duration: 30:00

JUST DEAL

MOTEL HELL (#63970)

Jermaine, Dylan, Kim and Ash go on a one-day trip mountain biking in the wilderness. Leaving Kim and Ash to rest, the guys ride off by themselves. Their excursion ends with Dylan falling down a hill on his bike. As the time gets later and later, the girls grow worried and send a ranger to find them. Safe, the guys are found, but too late to return home on the bus, which left hours ago. They are forced to spend the night in a motel alone. Jermaine and Kim give Dylan and Ash time alone together. They begin kissing, but Dylan's conscience gets the better of him and he stops. They both admit that becoming intimate under these circumstances does not feel right.

[Educational Message: When you are unsupervised, it is hard but wise to uphold your personal values and standards.]

Airdate: 3/16/02

Time:

Duration: 30:00

CITY GUYS

E-BREAKUP (#63715)

Dawn meets a new guy on the Internet and cancels a date with her boyfriend, Al, to meet him. Cassidy warns her that she would be cheating on Al, but she meets the new guy anyway, who turns out to be El-Train. Although El-Train wants to tell Al about Dawn's cheating ways, he agrees to stay silent, but later has a hard time holding it in when Al confides that Dawn has been distant lately. Fearing that El-Train will tell him, Dawn finally tells Al the truth. Al is so upset that he breaks up with her. As each of them toys with the idea of getting back together, both realize that they really don't have anything in common anymore. Even though it hurts them both to break up, they agree to just be friends.

[Educational Message: In a relationship, you must be honest with yourself and your partner if you think the two of you are going in opposite directions. A teenage couple should never stay together out of habit when they no longer have anything in common.]

Airdate: 3/16/02

Time:

Duration: 30:00

SKATE

MAKING THE TRANSITION (#64613)

Whit is in bed with the flu and needs Dim and Vanessa to get the *Transitions* video magazine finished. Vanessa starts going over the footage they have in hand and given the time constraints, figures they can't go out and get new footage. When she works on her first layout, she and Dim get into an argument about aesthetics and decide the best approach would be to work on separate parts of the magazine. Later when Alex and Pat come into her office and cause her to lose her unsaved files, she gives up in frustration. Later, Michelle comes in and explains how Dim and Vanessa have different styles, but perhaps their styles could coexist in the same space. At first they don't agree, but Michelle suggests they try and blend their work. They calm down and accept each other's input, making it possible to finish the magazine. Alex and Patrick even bring in new tape of the pros, Sluggo and Colin McKay comically skating and wrestling with each other.

[Educational Message: When you have to work with another person, try to figure out a way to achieve your goal rather than getting frustrated with your work partners and giving up before the job is done.]

Airdate: 3/16/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1224)

PLAYER PROFILES

Most of the show explores the concept of brotherly relationships in the NBA. First we meet **Steve Francis**, **Walt Williams**, and **Moochie Norris**, all of the Houston Rockets. They are like brothers because they are from the Washington, D.C. area, have known each other since childhood and play on the same team. Then we meet twin brothers **Jason** and **Jarron Collins**, of the New Jersey Nets and the Utah Jazz who still attend each other's games if they happen to be in nearby cities. Finally we meet **Charles** and **Wesley Person** of the Cleveland Cavaliers. Charles is an Associate Coach and his younger brother is a guard. They reflect on how it is for their careers to have come together at this stage in their lives. In the last segment, we visit **Nikki McCray** of the Indiana Fever who has a second career as a sideline reporter for the Memphis Grizzlies. This new position is part of her grooming for life after the WNBA. She says she also learns some moves from the guys by watching the Grizzlies games.

Airdate: 3/23/02

Time:

Duration: 30:00

CITY GUYS

PAPA PLEASE (#63716)

Chris is meeting Cassidy's dad for the first time, and she wants him to make a good impression. Chris has an altercation with a man on the street just before he arrives at the diner. The man turns out to be Cassidy's father, and there is no way he will accept Chris' apology. Later, Cassidy's father forbids her to see Chris, and she devises a ruse to make him believe El-Train is actually her new boyfriend. Her hope is that her dad will think Chris is a blessing compared to El-Train, but her dad likes El-Train just fine. Now Cassidy decides to sneak and see Chris, but gets caught. Chris says he will stop seeing her to prevent coming between the father and daughter. Her father, realizing how much Chris cares about Cassidy, accepts their relationship. Cassidy apologizes to her father for lying and not expressing her feelings to him sooner.

[Educational Message: If your parents forbid you from doing something that is important to you, talk it over with them instead of going behind their backs. Lying only makes the situation worse.]

Airdate: 3/23/02

Time:

Duration: 30:00

ALL ABOUT US

BEHIND THE MUSIC (#64062)

Alecia goes on a rigorous diet to lose weight for her upcoming concert because a big music executive will be in attendance. She becomes obsessed with losing weight in order to make a good impression. Alecia tries everything and yet is unsuccessful. In an emotional melt down, Alecia quits the band. Her friends tell her mother about her extreme dieting. Alecia's mother has a heart-to-heart talk with her and takes some responsibility for Alecia's insecurity. She tells her daughter that she too was influenced by her mother obsessing over her weight and, therefore, has not been the best role model in this area. Alecia's mother decides to redefine in her own terms what the perfect body should be and Alecia does the same. The girls learn that magazines and the media perception of the perfect body are not the only reference points.
[Educational Message: Don't be influenced by the media's perception of the perfect body. A perfect body has many different forms, not just the ones on the covers of magazines.]

Airdate: 3/23/02

Time:

Duration: 30:00

JUST DEAL

URBAN LEGEND (#63971)

Naomi chooses to write a term paper about Beachwood High's urban legend. The kids set out to investigate the accuracy of the legend by visiting the gravesite on the night of the 50th anniversary of a student's death. Ash has serious reservations about going, because it forces her to face her feelings about her father's death. She reveals that she has never visited her father's grave because she doesn't believe in life after death. Ash becomes hysterical after thinking that she sees a ghost. However, the "ghost" happens to be the widow of the person in the legend. She explains that visiting his grave helps her heal from the loss. Ash reconsiders visiting her own father's grave.

[Educational Message: When someone you love dies, visiting the grave can help ease the pain by allowing you to express your feelings and work out the grief and say good-bye.]

Airdate: 3/23/02

Time:

Duration: 30:00

CITY GUYS

RED DAWN (#63718)

Al and Dawn have recently ended their relationship, and she is having a much harder time getting used to the break up than Al, who has found a new girlfriend. Dawn is jealous of the new girl in Al's life, Britney, and tries to break them up by sending herself flowers and saying they are from Al. When Al confronts Dawn about her behavior, she tells him she is angry that he found someone so soon after their breakup. Britney decides to take herself out of this complicated situation. Dawn later admits to Britney that she was wrong to interfere and gives her the okay to see Al. When Al finds out, he thanks her and validates how important their relationship was to him. They decide to be friends and move on with their lives.

[Educational Message: Once a relationship ends, you have to emotionally let go. When your former partner begins a new relationship, it is important to not interfere and respect the boundaries defined by having ended the relationship.]

Airdate: 3/23/02

Time:

Duration: 30:00

SKATE

CHOOSING YOUR BATTLES (#64608)

The city establishes an ordinance to limit where skateboarders are allowed to skate. They cease funding public skate parks and begin erecting "No Skating" signs all over the city. The kids feel that they are the target of discrimination. Whitney motivates them to figure out a way to be heard that is lawful and orderly. They figure out that they can wield influence by getting hundreds of people to sign a petition against the city's new ban. As a result, the City Council agrees to hear their case. The kids assemble a video explaining the importance of publicly funded state parks. They are victorious, and the City Council agrees to continue funding local parks and to limit the number of "No Skating" signs.

[Educational Message: When you're being discriminated against, there are ways to let your voice be heard that are in accordance with the law and can also effect the changes you want.]

Airdate: 3/23/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1225)

PLAYER PROFILES

Tracy McGrady, a guard for the Orlando Magic is a guest host. He narrates a visit with his friend, **Bo Outlaw**, of the Phoenix Suns, who visits Friedman's shoe store of Atlanta. This store is very popular with NBA players because it carries trendy styles in very large sizes. **Andre Miller**, of the Cleveland Cavaliers is noted for his competitive streak and was chosen to play for the United States at the 2002 FIBA World Basketball Championships for Men. **Ticha Pinicheiro** of the Sacramento Monarchs shows how practicing drills on basic passing can lead to being able to do fancy passes that rely on peripheral vision. **Tracy McGrady** goes to the zoo in Orlando and reads books to kids. He also shows how to develop a strong dunk shot and master the moves that led him to score 50-point games and become a lead contender for Most Valuable Player in the League.

Airdate: 3/30/02

Time:

Duration: 30:00

CITY GUYS

JUST FOR THE RECORD (#63721)

Al and El-Train get internships at a record company. Al, who fancies himself to be above menial tasks, is very lackadaisical about the work. El-Train, who really wants an entrée into the music business, is willing to do whatever it takes to make an impression. Predictably, Al is fired from his job, but he becomes jealous of El-Train, especially when the perks finally start to come in. El-Train really doesn't understand why Al is so negative about his success, but inadvertently rubs it in when he has to refuse Al entry into a big record opening party. Al realizes he was wrong to be jealous and to berate El-Train's success. After all, Al's termination was of his own making. El-Train does find a way to let him into the party, and they remain friends.

[Educational Message: When your friends are jealous of your success, don't let their envy get in the way of your doing a good job. Those who are your true friends will support you and your success.]

Airdate: 3/30/02

Time:

Duration: 30:00

ALL ABOUT US

FIRST SNOW (#64056)

Alecia is excited that Andrew, her Alabama boyfriend of two years, is coming for a visit. She hopes to make him fall in love with Chicago so he will decide to attend college there. Her friend Sean helps her plan the perfect visit in exchange for her help in planning his own big date. They soon learn that they have a lot in common. When Sean's date stands him up, he goes to Alecia's house and finds that Andrew's flight has been canceled because of snow. Just as they are on the verge of kissing, Sean gets paged by his date. He leaves to meet her while Alecia is left with second thoughts about her long-distance relationship with Andrew.

[Educational Message: Long-distance relationships are very difficult to sustain, especially if you don't have a lot in common and can't really honor a binding commitment. Give yourself permission to meet new people and consider new relationships.]

Airdate: 3/30/02

Time:

Duration: 30:00

JUST DEAL

SECOND DATE (#63964)

Dylan and Ash are anxious about their upcoming second date, especially when their friends and families start giving them advice. Jermaine gives Dylan tips on being romantic, while Naomi shows Ash how to act seductive. When the big night arrives, however, nothing goes right. Dylan and Ash are both nervous and

awkward. By trying so hard to follow everyone's advice, they stop being themselves. Ash confides to her mom about the disaster and then goes to bed, despondent. In the middle of the night, Dylan shows up outside Ash's window and wants to talk. She joins him on the lawn, and they realize they just need to be themselves around each other and everything will be alright.

[Educational Message: Always be true to yourself and avoid playing games in order to impress others.]

Airdate: 3/30/02

Time:

Duration: 30:00

CITY GUYS

CHICKEN RUN (#63717)

Jamal has a run-in in the park with a hostile guy named "Q" who later shows up at Manny High with his friends to fight Jamal. Knowing that "Q" simply wants to fight him to prove his manhood, Jamal tries to reason with him and refuses to fight. Thereafter, the students at Manny High begin to tease him, calling him a chicken for walking away. Angered by these insults, Jamal challenges "Q" to a brawl in the park. During the fight, "Q" pulls out a knife, and Chris accidentally gets cut on his hand. Jamal apologizes to Chris. Realizing Chris' injuries could have been much worse, Jamal concludes that fighting only gets people hurt, and defending a reputation is not worth it.

[Educational Message: If someone tries to instigate a fight with you, do not engage that person. It is not worth taking the chance of being seriously hurt or even killed for protecting your reputation.]

Airdate: 3/30/02

Time:

Duration: 30:00

SKATE

STEPPIN UP (#64612)

Josh is getting ready for his first statewide competition and he wants to try a really difficult trick, the Hard Flip. No matter what his teammates are doing, Josh keeps obsessing over this trick. After seeing other skaters warm up, Josh feels he doesn't have a chance in the competition. During his big run, he talks himself through the paces but holds back on trying to execute the Hard Flip and closes his run with something less difficult. Luckily, he makes the finals, but having finished in twelfth place, he is disappointed. The Canadian national champion comes to him during a practice with some encouragement to break loose, take the chance and try and nail the Hard Flip. During Josh's next competitive run, he goes for it. He misses twice, but on the third attempt, he hits it just as the buzzer goes off. While he doesn't win the meet, his photo lands in a major skating magazine because nailing this really difficult trick is what really proved he had the talent to be in big competitions.

[Educational Message: When you're taking on a new challenge, sometimes you have to let go of the stress and just take the chance to do something new and difficult to prove you can advance to the next level of difficulty.]

Airdate: 3/30/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1226)

INTERNATIONAL PLAYER SPECIAL

PLAYER PROFILES

The NBA has become home to an increasing number of players from around the world. Currently there are 50 players from 29 countries. For example, **Dirk Nowitzki** of the Dallas Mavericks is originally from Germany and has established a close bond with **Steve Nash**. **Pau Gasol** of Spain is playing with the Memphis Grizzlies. He and several members of his family are living together in Memphis. His family has joined him to support his transition into American culture. **Todd MacCulloch** is from Canada and now plays for the New Jersey Nets. **Pedrag Stojakovic** of the Sacramento Kings came all the way from Serbia to play for the Sacramento Kings. For the first time, the NBA also has two Chinese players, **Wang Zhizhi** and **Mengke Bateer**.

**OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS
PART OF NBC's OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND
INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER**

JANUARY – MARCH 2002

Airdate: 2/9/02

Time:

Duration: 60:00

NBA ALL-STAR "READ TO ACHIEVE" CELEBRATION

A cavalcade of stars from basketball, television and the music industry appear at this NBA concert/party to honor kids all over the country who are Reading to Achieve. The several guests include, **Alicia Keys, Will Smith, Carson Daly, Lil Bow Wow, Germaine DuPris, P. Diddy, Brittany Spears, Dawn Staley, Tracy McGrady, Dikembe Mutombo, Niki McCray**. Each guest offers praise and advice to kids and all of them stress the importance of reading in preparing for success in life. Segments of NBA players reading and talking to kids about reading are also shown throughout the program. The players who read to the children include **Allen Iverson, Baron Davis, and Tracy McGrady**. Children are also interviewed, and they give several "Reasons to Read." These include getting information, experiencing the enjoyment of a good story, getting involved with favorite characters and filling the day with something different to do. The audience members for this concert portion of the special were chosen to participate because of their performance and participation in their school's reading programs.

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NETWORK PUBLIC SERVICE SCHEDULE, JANUARY 2002
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT</u>
1/01	Fear Factor 8:00pm	TMYK/Judging	ZNBC1109
1/02	The West Wing	TMYK/Prejudice	ZNBC1106
1/05	City Guys 1	TMYK/Teen Violence	ZNBC1115
1/05	All About Us	TMYK/Judging	ZNBC1125
1/05	Just Deal	TMYK/Judging	ZNBC1109
1/05	City Guys 2	TMYK/Judging	ZNBC1125
1/05	Skate	TMYK/Teen Violence	ZNBC1115
1/05	Inside Stuff	TMYK/Judging	ZNBC1109
1/06	Weakest Link	TMYK/Prejudice	ZNBC1106
1/09	Ed	TMYK/Judging	ZNBC1109
1/12	City Guys 1	TMYK/Judging	ZNBC1109
1/12	All About Us	TMYK/Teen Violence	ZNBC1115
1/12	Just Deal	TMYK/Teen Violence	ZNBC1115
1/12	City Guys 2	TMYK/Judging	ZNBC1109
1/12	Skate	TMYK/Judging	ZNBC1109
1/12	Inside Stuff	TMYK/Teen Violence	ZNBC1115
1/13	Weakest Link	TMYK/Judging	ZNBC1109
1/15	Three Sisters	TMYK/Judging	ZNBC1109
1/19	City Guys 1	TMYK/Teen Violence	ZNBC1115
1/19	All About Us	TMYK/Judging	ZNBC1109
1/19	Just Deal	TMYK/Judging	ZNBC1109
1/19	City Guys 2	TMYK/Teen Violence	ZNBC1115
1/19	Skate	TMYK/Teen Violence	ZNBC1115
1/19	Inside Stuff	TMYK/Judging	ZNBC1109
1/19	NBA Game	NBA/Martin Luther King	NBAT2214
1/19	NBA Game	NBA/Martin Luther King	NBAT2214
1/19	NBA Game	NBA/Read To Achieve	NBAT2043
1/19	NBA Game	NBA/Read To Achieve	NBAT2043
1/21	Third Watch	TMYK/Judging	ZNBC1109
1/26	City Guys 1	TMYK/Judging	ZNBC1109
1/26	All About Us	TMYK/Teen Violence	ZNBC1115
1/26	Just Deal	TMYK/Teen Violence	ZNBC1115
1/26	City Guys 2	TMYK/Judging	ZNBC1109
1/26	Skate	TMYK/Judging	ZNBC1109
1/26	Inside Stuff	TMYK/Teen Violence	ZNBC1115
1/26	NBA Game	NBA/Read To Achieve	NBAT1849
1/26	NBA Game	NBA/Read To Achieve	NBAT2192

1/26	NBA Game	NBA/Read To Achieve	NBAT2192
1/26	NBA Game	NBA/Read To Achieve	NBAT2043
1/26	NBA Game	NBA/Read To Achieve	NBAT2043
1/27	NBA Game	NBA/Read To Achieve	NBAT1849
1/27	NBA Game	NBA/Read To Achieve	NBAT2192
1/27	NBA Game	NBA/Read To Achieve	NBAT2043
1/28	Fear Factor 8:00pm	TMYK/Judging	ZNBC1109

NETWORK PUBLIC SERVICE SCHEDULE, FEBRUARY 2002
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT</u>
2/02	City Guys 1	TMYK/Teen Violence	ZNBC1115
2/02	All About Us	TMYK/Judging	ZNBC1109
2/02	Just Deal	TMYK/Judging	ZNBC1109
2/02	City Guys 2	TMYK/Teen Violence	ZNBC1115
2/02	Skate	TMYK/Teen Violence	ZNBC1115
2/02	Inside Stuff	TMYK/Judging	ZNBC1109
2/02	NBA Game	NBA/Read To Achieve	NBAT1849
2/02	NBA Game	NBA/Read To Achieve	NBAT2192
2/02	NBA Game	NBA/Read To Achieve	NBAT2192
2/02	NBA Game	NBA/Read To Achieve	NBAT1849
2/02	NBA Game	NBA/Read To Achieve	NBAT2043
2/02	NBA Game	NBA/Read To Achieve	NBAT2043
2/03	NBA Game	NBA/Read To Achieve	NBAT1849
2/03	NBA Game	NBA/Read To Achieve	NBAT2192
2/03	NBA Game	NBA/Read To Achieve	NBAT2192
2/03	NBA Game	NBA/Read To Achieve	NBAT1849
2/03	NBA Game	NBA/Read To Achieve	NBAT2192
2/03	NBA Game	NBA/Read To Achieve	NBAT1849
2/03	NBA Game	NBA/Read To Achieve	NBAT2043
2/03	NBA Game	NBA/Read To Achieve	NBAT2043
2/03	NBA Game	NBA/Read To Achieve	NBAT2043
2/09	City Guys 1	TMYK/Judging	ZNBC1109
2/09	All About Us	TMYK/Teen Violence	ZNBC1115
2/09	Just Deal	TMYK/Teen Violence	ZNBC1115
2/09	City Guys 2	TMYK/Judging	ZNBC1109
2/09	Skate	TMYK/Judging	ZNBC1109
2/09	Inside Stuff	TMYK/Teen Violence	ZNBC1115
2/09	NBA Game	NBA/Read To Achieve	NBAT2192
2/09	NBA Game	NBA/Read To Achieve	NBAT1849
2/10	NBA Game	NBA/Read To Achieve	NBAT2312
2/10	NBA Game	NBA/Read To Achieve	NBAT2043
2/16	City Guys 1	TMYK/Teen Violence	ZNBC1115
2/16	All About Us	TMYK/Judging	ZNBC1109
2/16	Just Deal	TMYK/Judging	ZNBC1109
2/16	City Guys 2	TMYK/Judging	ZNBC1109
2/16	Skate	TMYK/Teen Violence	ZNBC1115
2/16	Inside Stuff	TMYK/Teen Violence	ZNBC1115

2/17	NBA Game	NBA/Read To Achieve	NBAT1849
2/17	NBA Game	NBA/Read To Achieve	NBAT2312
2/17	NBA Game	NBA/Read To Achieve	NBAT2043
2/23	City Guys 1	TMYK/Teen Violence	ZNBC1115
2/23	All About Us	TMYK/Judging	ZNBC1109
2/23	Just Deal	TMYK/Teen Violence	ZNBC1115
2/23	City Guys 2	TMYK/Teen Violence	ZNBC1115
2/23	Skate	TMYK/Judging	ZNBC1109
2/23	Inside Stuff	TMYK/Judging	ZNBC1109
2/23	NBA Game	NBA/Read To Achieve	NBAT2312
2/23	NBA Game	NBA/Read To Achieve	NBAT2335
2/23	NBA Game	NBA/Read To Achieve	NBAT2337
2/24	NBA Game	NBA/Read To Achieve	NBAT1849
2/24	NBA Game	NBA/Read To Achieve	NBAT2328
2/24	NBA Game	NBA/Read To Achieve	NBAT2043
2/24	NBA Game	NBA/Read To Achieve	NBAT2339
2/24	NBA Game	NBA/Read To Achieve	NBAT2336

NETWORK PUBLIC SERVICE SCHEDULE, MARCH 2002
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT</u>
3/02	City Guys 1	TMYK/Judging	ZNBC1109
3/02	All About Us	TMYK/Teen Violence	ZNBC1115
3/02	Just Deal	TMYK/Judging	ZNBC1109
3/02	City Guys 2	TMYK/Judging	ZNBC1109
3/02	Skate	TMYK/Teen Violence	ZNBC1115
3/02	Inside Stuff	TMYK/Teen Violence	ZNBC1115
3/03	NBA Game	NBA/Read To Achieve	NBAT1849
3/03	NBA Game	NBA/Read To Achieve	NBAT2328
3/03	NBA Game	NBA/Read To Achieve	NBAT2328
3/03	NBA Game	NBA/Read To Achieve	NBAT1849
3/03	NBA Game	NBA/Read To Achieve	NBAT2337
3/03	NBA Game	NBA/Read To Achieve	NBAT2339
3/03	NBA Game	NBA/Read To Achieve	NBAT2336
3/03	NBA Game	NBA/Read To Achieve	NBAT2335
3/07	Leap of Faith	TMYK/Judging	ZNBC1109
3/09	City Guys 1	TMYK/Teen Violence	ZNBC1115
3/09	All About Us	TMYK/Judging	ZNBC1109
3/09	Just Deal	TMYK/Teen Violence	ZNBC1115
3/09	City Guys 2	TMYK/Teen Violence	ZNBC1115
3/09	Skate	TMYK/Judging	ZNBC1109
3/09	Inside Stuff	TMYK/Judging	ZNBC1109
3/09	NBC Movie of the Week	TMYK/Judging	ZNBC1109
3/10	NBA Game	NBA/Read To Achieve	NBAT1849
3/10	NBA Game	NBA/Read To Achieve	NBAT2328
3/10	NBA Game	NBA/Read To Achieve	NBAT2328
3/10	NBA Game	NBA/Read To Achieve	NBAT1849
3/10	NBA Game	NBA/Read To Achieve	NBAT2335
3/10	NBA Game	NBA/Read To Achieve	NBAT2339
3/10	NBA Game	NBA/Read To Achieve	NBAT2366
3/10	NBA Game	NBA/Read To Achieve	NBAT2337
3/16	City Guys 1	TMYK/Judging	ZNBC1109
3/16	All About Us	TMYK/Teen Violence	ZNBC1115
3/16	Just Deal	TMYK/Judging	ZNBC1109
3/16	City Guys 2	TMYK/Judging	ZNBC1109
3/16	Skate	TMYK/Teen Violence	ZNBC1115
3/16	Inside Stuff	TMYK/Teen Violence	ZNBC1115
3/16	NBC Movie of the Week	TMYK/Prejudice	ZNBC1128

3/17	NBA Game	NBA/Read To Achieve	NBAT2339
3/17	NBA Game	NBA/Read To Achieve	NBAT2366
3/17	NBA Game	NBA/Read To Achieve	NBAT1849
3/17	NBA Game	NBA/Read To Achieve	NBAT2328
3/18	Fear Factor 8:00pm	TMYK/Prejudice	ZNBC1106
3/22	Dateline 9:00pm	TMYK/Judging	ZNBC1109
3/22	Law & Order - SVU	TMYK/Prejudice	ZNBC1106
3/23	City Guys 1	TMYK/Teen Violence	ZNBC1115
3/23	All About Us	TMYK/Diversity	ZNBC1118
3/23	Just Deal	TMYK/Judging	ZNBC1109
3/23	City Guys 2	TMYK/Teen Violence	ZNBC1115
3/23	Skate	TMYK/Diversity	ZNBC1118
3/23	Inside Stuff	TMYK/Judging	ZNBC1109
3/24	NBA Game	NBA/Read To Achieve	NBAT2328
3/24	NBA Game	NBA/Read To Achieve	NBAT1849
3/24	NBA Game	NBA/Read To Achieve	NBAT1849
3/24	NBA Game	NBA/Read To Achieve	NBAT2328
3/24	NBA Game	NBA/Read To Achieve	NBAT2335
3/24	NBA Game	NBA/Read To Achieve	NBAT2337
3/24	NBA Game	NBA/Read To Achieve	NBAT2336
3/24	NBA Game	NBA/Read To Achieve	NBAT2339
3/27	Ed	TMYK/Diversity	ZNBC1118
3/28	Leap of Faith	TMYK/Judging	ZNBC1109
3/29	Dateline 9:00pm	TMYK/Prejudice	ZNBC1106
3/30	City Guys 1	TMYK/Judging	ZNBC1109
3/30	All About Us	TMYK/Teen Violence	ZNBC1115
3/30	Just Deal	TMYK/Diversity	ZNBC1118
3/30	City Guys 2	TMYK/Judging	ZNBC1109
3/30	Skate	TMYK/Teen Violence	ZNBC1115
3/30	Inside Stuff	TMYK/Diversity	ZNBC1118
3/31	Weakest Link	TMYK/Prejudice	ZNBC1106
3/31	NBA Game	NBA/Read To Achieve	NBAT1849
3/31	NBA Game	NBA/Read To Achieve	NBAT2328
3/31	NBA Game	NBA/Read To Achieve	NBAT2328
3/31	NBA Game	NBA/Read To Achieve	NBAT1849
3/31	NBA Game	NBA/Read To Achieve	NBAT1849
3/31	NBA Game	NBA/Read To Achieve	NBAT1849
3/31	NBA Game	NBA/Read To Achieve	NBAT2339
3/31	NBA Game	NBA/Read To Achieve	NBAT2335
3/31	NBA Game	NBA/Read To Achieve	NBAT2366
3/31	NBA Game	NBA/Read To Achieve	NBAT2336

3/31

NBA Game

NBA/Read To Achieve

NBAT2337

NBC NETWORK NON-BROADCAST EFFORTS

JANUARY – MARCH 2002

THE MORE YOU KNOW WEBSITE

The More You Know's website (www.nbc.com/tmyk) features scripts from the award-winning public service announcements, referral information for the organizations referenced in the PSAs, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a list of the campaign's most recent accolades.

2002 OLYMPIC WINTER GAMES POSTER/STUDY GUIDE

This Poster/Study Guide is the centerpiece of a comprehensive educational outreach program aimed toward all school-aged youth. The multi-pronged "Visions of Glory" campaign, was developed to expose kids to geography using the Olympic events and athletes as a springboard for exciting educational activities in the areas of science, social studies and language arts. The study guide includes 3 reproducible activity sheets designed to engage children in discussions about patriotism, history and current events. The Guide was sent to all public elementary school principals as well as English, science, and social studies department chairpersons at middle and senior high schools across the country.

NETWORK ON-AIR PROMOTIONAL EFFORTS:

03/26/02 NBC ON-AIR PROMOTIONS SYSTEM PAGE: 1
SELECTION: SHOW CD: JUD START DATE: 01/01/02 END DATE:
DATE TIME IND TYPE LEN DESCRIPTION PROMO ID

01/05/02 11:00:00AM 1626 0030 JUST DEAL
BM A 004 JUST DEAL 004G 831 JUD1 10
01/12/02 11:00:00AM 1626 0030 JUST DEAL
11:18:04AM BM A 004 JUST DEAL 004G 831 JUD1 10
01/19/02 11:00:00AM 1626 0030 JUST DEAL
11:19:24AM BM A 004 JUST DEAL 004G 831 JUD1 10
01/26/02 11:00:00AM 1626 0030 JUST DEAL
11:18:29AM BM A 004 JUST DEAL 004G 831 JUD1 10
02/02/02 11:00:00AM 1626 0030 JUST DEAL
11:19:37AM BM A 004 JUST DEAL 004G 831 JUD1 10
02/09/02 08:30:00AM 1626 0030 JUST DEAL
08:48:58AM BM A 004 JUST DEAL 004G 831 JUD1 10
02/16/02 11:00:00AM 1626 0030 JUST DEAL
11:17:29AM BM A 004 JUST DEAL 004G 831 JUD1 10
02/23/02 11:00:00AM 1626 0030 JUST DEAL
11:19:44AM BM A 004 JUST DEAL 004G 831 JUD1 10
03/02/02 11:00:00AM 1626 0030 JUST DEAL
11:17:05AM BM A 004 JUST DEAL 004G 831 JUD1 10
03/09/02 11:00:00AM 1626 0030 JUST DEAL
11:18:32AM BM A 004 JUST DEAL 004G 831 JUD1 10
03/16/02 11:00:00AM 1626 0030 JUST DEAL
11:18:06AM BM A 004 JUST DEAL 004G 831 JUD1 10
03/23/02 11:00:00AM 1626 0030 JUST DEAL
11:19:21AM BM A 004 JUST DEAL 004G 831 JUD1 10
03/30/02 11:00:00AM 1626 0030 JUST DEAL
BM A 004 JUST DEAL 004G 831 JUD1 10
TOTAL PROMO AIRINGS: 13
TOTAL PROMO SECONDS: 52

***** END OF REPORT *****

03/26/02 NBC ON-AIR PROMOTIONS SYSTEM PAGE: 1
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DATE TIME IND TYPE LEN DESCRIPTION PROMO ID

01/05/02 10:00:00AM 1625 0030 CITY GUYS
PR04F 010 ALL ABOUT:4 FRIENDS 010G 831 ALL1 10
01/05/02 10:30:00AM 1628 0030 ALL ABOUT US
BM A 004 ALL ABOUT US 004G 831 ALL1 10
01/12/02 10:00:00AM 1625 0030 CITY GUYS
10:29:14AM PR04K 010 ALL ABOUT:4 FRIENDS 010G 831 ALL1 10
01/12/02 10:30:00AM 1628 0030 ALL ABOUT US
10:47:01AM BM A 004 ALL ABOUT US 004G 831 ALL1 10
01/19/02 10:30:00AM 1628 0030 ALL ABOUT US
10:52:09AM BM A 004 ALL ABOUT US 004G 831 ALL1 10
01/26/02 10:30:00AM 1628 0030 ALL ABOUT US
10:50:29AM BM A 004 ALL ABOUT US 004G 831 ALL1 10
02/02/02 10:30:00AM 1628 0030 ALL ABOUT US

10:49:12AM	BM A 004	ALL ABOUT US	004G 831 ALL1 10
02/09/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:49:55AM	BM A 004	ALL ABOUT US	004G 831 ALL1 10
10:49:59AM	NI B 010	ALL ABOUT:4 FRIENDS	010G 831 ALL1 10
02/16/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:48:28AM	BM A 004	ALL ABOUT US	004G 831 ALL1 10
02/23/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:49:42AM	BM A 004	ALL ABOUT US	004G 831 ALL1 10
03/02/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:49:25AM	BM A 004	ALL ABOUT US	004G 831 ALL1 10
03/09/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:47:01AM	BM A 004	ALL ABOUT US	004G 831 ALL1 10
03/16/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:49:14AM	BM A 004	ALL ABOUT US	004G 831 ALL1 10
03/23/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:47:07AM	BM A 004	ALL ABOUT US	004G 831 ALL1 10
03/30/02 10:30:00AM	1628 0030	ALL ABOUT US	
	BM A 004	ALL ABOUT US	004G 831 ALL1 10
TOTAL PROMO AIRINGS: 16			
TOTAL PROMO SECONDS: 82			

***** END OF REPORT *****

03/26/02	NBC ON-AIR PROMOTIONS SYSTEM		PAGE: 1
SELECTION: SHOW CD: GUY	START DATE: 01/01/02		END DATE:
DATE	TIME	IND TYPE LEN	PROMO ID

01/05/02 11:30:00AM	1644 0030	CITY GUYS II	
	BM A 004	CITY GUYS II	004G 831 GUY1 10
01/12/02 11:30:00AM	1644 0030	CITY GUYS II	
11:50:10AM	BM A 004	CITY GUYS II	004G 831 GUY1 10
01/19/02 11:30:00AM	1644 0030	CITY GUYS II	
11:48:28AM	BM A 004	CITY GUYS II	004G 831 GUY1 10
01/26/02 11:30:00AM	1644 0030	CITY GUYS II	
11:50:51AM	BM A 004	CITY GUYS II	004G 831 GUY1 10
02/02/02 11:30:00AM	1644 0030	CITY GUYS II	
11:48:49AM	BM A 004	CITY GUYS II	004G 831 GUY1 10
02/09/02 09:00:00AM	1644 0030	CITY GUYS II	
09:16:31AM	BM A 004	CITY GUYS II	004G 831 GUY1 10
02/16/02 11:30:00AM	1644 0030	CITY GUYS II	
11:49:03AM	BM A 004	CITY GUYS II	004G 831 GUY1 10
02/23/02 11:30:00AM	1644 0030	CITY GUYS II	
11:47:57AM	BM A 004	CITY GUYS II	004G 831 GUY1 10
03/02/02 11:30:00AM	1644 0030	CITY GUYS II	
11:48:25AM	BM A 004	CITY GUYS II	004G 831 GUY1 10
03/09/02 11:30:00AM	1644 0030	CITY GUYS II	
11:48:24AM	BM A 004	CITY GUYS II	004G 831 GUY1 10
03/16/02 11:30:00AM	1644 0030	CITY GUYS II	
11:48:08AM	BM A 004	CITY GUYS II	004G 831 GUY1 10
03/23/02 11:30:00AM	1644 0030	CITY GUYS II	
11:49:01AM	BM A 004	CITY GUYS II	004G 831 GUY1 10
03/30/02 11:30:00AM	1644 0030	CITY GUYS II	
	BM A 004	CITY GUYS II	004G 831 GUY1 10

TOTAL PROMO AIRINGS: 13

TOTAL PROMO SECONDS: 52

***** END OF REPORT *****

03/26/02 NBC ON-AIR PROMOTIONS SYSTEM PAGE: 1
SELECTION: SHOW CD: SKA START DATE: 01/01/02 END DATE: 03/31/02
DATE TIME IND TYPE LEN DESCRIPTION PROMO ID

01/05/02	10:30:00AM	1628	0030	ALL ABOUT US	
		PR04G 010	SK8:GAP JUMP		010G 831 SKA1 10
01/05/02	11:00:00AM	1626	0030	JUST DEAL	
		PR04H 010	SK8:GAP JUMP		010G 831 SKA1 10
01/05/02	11:30:00AM	1644	0030	CITY GUYS II	
		PR04I 010	SK8:GAP JUMP		010G 831 SKA1 10
01/05/02	12:00:00PM	1645	0030	SK8	
		BM A 004	SK8:SUPER 8		004G 831 SKA1 10
01/12/02	10:30:00AM	1628	0030	ALL ABOUT US	
	10:59:14AM	PR04G 010	SK8:GAP JUMP		010G 831 SKA1 10
01/12/02	11:00:00AM	1626	0030	JUST DEAL	
	11:29:14AM	PR04H 010	SK8:GAP JUMP		010G 831 SKA1 10
01/12/02	11:30:00AM	1644	0030	CITY GUYS II	
	11:59:14AM	PR04I 010	SK8:GAP JUMP		010G 831 SKA1 10
01/12/02	12:00:00PM	1645	0030	SK8	
	12:16:24PM	BM A 004	SK8:SUPER 8		004G 831 SKA1 10
01/19/02	10:00:00AM	1625	0030	CITY GUYS	
	10:29:13AM	PR04H 010	SK8:GAP JUMP		010G 831 SKA1 10
01/19/02	10:30:00AM	1628	0030	ALL ABOUT US	
	10:59:13AM	PR04H 010	SK8:GAP JUMP		010G 831 SKA1 10
01/19/02	11:00:00AM	1626	0030	JUST DEAL	
	11:29:14AM	PR04H 010	SK8:GAP JUMP		010G 831 SKA1 10
01/19/02	11:30:00AM	1644	0030	CITY GUYS II	
	11:59:13AM	PR04F 010	SK8:GAP JUMP		010G 831 SKA1 10
01/19/02	12:00:00PM	1645	0030	SK8	
	12:15:41PM	BM A 004	SK8:SUPER 8		004G 831 SKA1 10
01/26/02	10:00:00AM	1625	0030	CITY GUYS	
	10:29:14AM	PR04J 010	SK8:GAP JUMP		010G 831 SKA1 10
01/26/02	10:30:00AM	1628	0030	ALL ABOUT US	
	10:59:13AM	PR04G 010	SK8:GAP JUMP		010G 831 SKA1 10
01/26/02	11:00:00AM	1626	0030	JUST DEAL	
	11:29:14AM	PR04H 010	SK8:GAP JUMP		010G 831 SKA1 10
01/26/02	11:30:00AM	1644	0030	CITY GUYS II	
	11:59:14AM	PR04I 010	SK8:GAP JUMP		010G 831 SKA1 10
01/26/02	12:00:00PM	1645	0030	SK8	
	12:18:00PM	BM A 004	SK8:SUPER 8		004G 831 SKA1 10
02/02/02	10:00:00AM	1625	0030	CITY GUYS	
	10:29:13AM	PR04F 010	SK8:GAP JUMP		010G 831 SKA1 10
02/02/02	10:30:00AM	1628	0030	ALL ABOUT US	
	10:59:12AM	PR04G 010	SK8:GAP JUMP		010G 831 SKA1 10
02/02/02	11:00:00AM	1626	0030	JUST DEAL	
	11:29:13AM	PR04H 010	SK8:GAP JUMP		010G 831 SKA1 10
02/02/02	11:30:00AM	1644	0030	CITY GUYS II	
	11:59:13AM	PR04F 010	SK8:GAP JUMP		010G 831 SKA1 10
02/02/02	12:00:00PM	1645	0030	SK8	
	12:18:14PM	BM A 004	SK8:SUPER 8		004G 831 SKA1 10
02/09/02	08:30:00AM	1626	0030	JUST DEAL	

08:59:12AM PR04F 010 SK8:GAP JUMP	010G 831 SKA1 10
02/09/02 09:00:00AM 1644 0030 CITY GUYS II	
09:29:14AM PR04G 010 SK8:GAP JUMP	010G 831 SKA1 10
02/09/02 09:30:00AM 1645 0030 SK8	
09:48:51AM BM A 004 SK8:SUPER 8	004G 831 SKA1 10
02/16/02 10:00:00AM 1625 0030 CITY GUYS	
10:29:14AM PR04K 010 SK8:GAP JUMP	010G 831 SKA1 10
02/16/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:59:14AM PR04F 010 SK8:GAP JUMP	010G 831 SKA1 10
02/16/02 11:00:00AM 1626 0030 JUST DEAL	
11:29:14AM PR04F 010 SK8:GAP JUMP	010G 831 SKA1 10
02/16/02 11:30:00AM 1644 0030 CITY GUYS II	
11:59:14AM PR04F 010 SK8:GAP JUMP	010G 831 SKA1 10
02/16/02 12:00:00PM 1645 0030 SK8	
12:20:29PM BM A 004 SK8:SUPER 8	004G 831 SKA1 10
02/23/02 10:00:00AM 1625 0030 CITY GUYS	
10:29:13AM PR04I 010 SK8:GAP JUMP	010G 831 SKA1 10
02/23/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:59:14AM PR04F 010 SK8:GAP JUMP	010G 831 SKA1 10
02/23/02 11:00:00AM 1626 0030 JUST DEAL	
11:29:14AM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
02/23/02 11:30:00AM 1644 0030 CITY GUYS II	
11:59:14AM PR04G 010 SK8:GAP JUMP	010G 831 SKA1 10
02/23/02 12:00:00PM 1645 0030 SK8	
12:20:06PM BM A 004 SK8:SUPER 8	004G 831 SKA1 10
03/02/02 10:00:00AM 1625 0030 CITY GUYS	
10:29:13AM PR04I 010 SK8:GAP JUMP	010G 831 SKA1 10
03/02/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:59:14AM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
03/02/02 11:00:00AM 1626 0030 JUST DEAL	
11:29:13AM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
03/02/02 11:30:00AM 1644 0030 CITY GUYS II	
11:59:14AM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
03/02/02 12:00:00PM 1645 0030 SK8	
12:18:04PM BM A 004 SK8:SUPER 8	004G 831 SKA1 10
03/09/02 10:00:00AM 1625 0030 CITY GUYS	
10:29:14AM PR04I 010 SK8:GAP JUMP	010G 831 SKA1 10
03/09/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:59:13AM PR04I 010 SK8:GAP JUMP	010G 831 SKA1 10
03/09/02 11:00:00AM 1626 0030 JUST DEAL	
11:29:14AM PR04I 010 SK8:GAP JUMP	010G 831 SKA1 10
03/09/02 11:30:00AM 1644 0030 CITY GUYS II	
11:59:14AM PR04G 010 SK8:GAP JUMP	010G 831 SKA1 10
03/09/02 12:00:00PM 1645 0030 SK8	
12:20:00PM BM A 004 SK8:SUPER 8	004G 831 SKA1 10
03/16/02 10:00:00AM 1625 0030 CITY GUYS	
10:29:14AM PR04I 010 SK8:GAP JUMP	010G 831 SKA1 10
03/16/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:59:13AM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
03/16/02 11:00:00AM 1626 0030 JUST DEAL	
11:29:14AM PR04G 010 SK8:GAP JUMP	010G 831 SKA1 10
03/16/02 11:30:00AM 1644 0030 CITY GUYS II	
11:59:14AM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
03/16/02 12:00:00PM 1645 0030 SK8	
12:17:51PM BM A 004 SK8:SUPER 8	004G 831 SKA1 10
12:28:52PM PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10

03/23/02 10:00:00AM 1625 0030 CITY GUYS
 10:29:14AM PR04I 010 SK8:GAP JUMP 010G 831 SKA1 10
 03/23/02 10:30:00AM 1628 0030 ALL ABOUT US
 10:59:13AM PR04I 010 SK8:GAP JUMP 010G 831 SKA1 10
 03/23/02 11:00:00AM 1626 0030 JUST DEAL
 11:29:13AM PR04G 010 SK8:GAP JUMP 010G 831 SKA1 10
 03/23/02 11:30:00AM 1644 0030 CITY GUYS II
 11:59:14AM PR04I 010 SK8:GAP JUMP 010G 831 SKA1 10
 03/23/02 12:00:00PM 1645 0030 SK8
 12:19:28PM BM A 004 SK8:GAP JUMP 004G 831 SKA1 10
 03/30/02 10:00:00AM 1625 0030 CITY GUYS
 PR04H 010 SK8:GAP JUMP 010G 831 SKA1 10
 03/30/02 10:30:00AM 1628 0030 ALL ABOUT US
 PR04J 010 SK8:GAP JUMP 010G 831 SKA1 10
 03/30/02 11:00:00AM 1626 0030 JUST DEAL
 PR04I 010 SK8:GAP JUMP 010G 831 SKA1 10
 03/30/02 11:30:00AM 1644 0030 CITY GUYS II
 PR04I 010 SK8:GAP JUMP 010G 831 SKA1 10
 03/30/02 12:00:00PM 1645 0030 SK8
 BM A 004 SK8:GAP JUMP 004G 831 SKA1 10

TOTAL PROMO AIRINGS: 62
 TOTAL PROMO SECONDS: 542

***** END OF REPORT *****

03/26/02 NBC ON-AIR PROMOTIONS SYSTEM PAGE: 1
 SELECTION: SHOW CD: CIT START DATE: 01/01/02 END DATE: 03/31/02
 DATE TIME IND TYPE LEN DESCRIPTION PROMO ID

01/04/02 08:00:00PM 5316 0060 PROVIDENCE
 NI B 010 ALL KIDS #2 010G 831 CIT5 20
 01/04/02 09:00:00PM 5317 0060 DATELINE
 PR02F 010 ALL KIDS #1 010G 831 CIT5 10
 01/05/02 10:00:00AM 1625 0030 CITY GUYS
 BM A 004 CITY GUYS 004G 831 CIT1 10
 NI B 010 ALL KIDS #1 010G 831 CIT5 10
 01/05/02 10:30:00AM 1628 0030 ALL ABOUT US
 NI B 010 ALL KIDS #2 010G 831 CIT5 20
 01/05/02 11:00:00AM 1626 0030 JUST DEAL
 NI B 010 ALL KIDS #1 010G 831 CIT5 10
 01/05/02 11:30:00AM 1644 0030 CITY GUYS II
 NI B 010 ALL KIDS #2 010G 831 CIT5 20
 01/11/02 08:00:00PM 5316 0060 PROVIDENCE
 08:58:42PM PR05F 010 ALL KIDS #1 010G 831 CIT5 10
 01/11/02 09:00:00PM 5317 0060 DATELINE
 09:35:07PM PR03G 010 ALL KIDS #2 010G 831 CIT5 20
 01/12/02 10:00:00AM 1625 0030 CITY GUYS
 10:20:40AM BM A 004 CITY GUYS 004G 831 CIT1 10
 10:20:44AM NI B 010 ALL KIDS #1 010G 831 CIT5 10
 01/12/02 10:30:00AM 1628 0030 ALL ABOUT US
 10:47:05AM NI B 010 ALL KIDS #2 010G 831 CIT5 20
 01/12/02 11:00:00AM 1626 0030 JUST DEAL
 11:18:08AM NI B 010 ALL KIDS #1 010G 831 CIT5 10
 01/12/02 11:30:00AM 1644 0030 CITY GUYS II

11:50:14AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
01/12/02 12:00:00PM 1645 0030 SK8	
12:16:28PM NI B 010 ALL KIDS #1	010G 831 CIT5 10
01/18/02 08:00:00PM 5328 0060 ROOTS:25 YRS	
08:36:55PM PR03H 010 ALL KIDS #1	010G 831 CIT5 10
01/18/02 09:00:00PM 5317 0060 DATELINE	
09:26:09PM PR02H 010 ALL KIDS #2	010G 831 CIT5 20
01/19/02 10:00:00AM 1625 0030 CITY GUYS	
10:20:46AM BM A 004 CITY GUYS	004G 831 CIT1 10
10:20:50AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
01/19/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:52:13AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
01/19/02 11:00:00AM 1626 0030 JUST DEAL	
11:19:28AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
01/19/02 11:30:00AM 1644 0030 CITY GUYS II	
11:48:32AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
01/19/02 12:00:00PM 1645 0030 SK8	
12:15:45PM NI B 010 ALL KIDS #2	010G 831 CIT5 20
01/25/02 08:00:00PM 5316 0060 PROVIDENCE	
08:44:43PM NI C 010 ALL KIDS #1	010G 831 CIT5 10
01/25/02 09:00:00PM 5317 0060 DATELINE	
09:42:01PM PR03H 010 ALL KIDS #2	010G 831 CIT5 20
01/26/02 10:00:00AM 1625 0030 CITY GUYS	
10:19:39AM BM A 004 CITY GUYS	004G 831 CIT1 10
10:19:43AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
01/26/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:50:33AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
01/26/02 11:00:00AM 1626 0030 JUST DEAL	
11:18:33AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
01/26/02 11:30:00AM 1644 0030 CITY GUYS II	
11:50:55AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
01/26/02 12:00:00PM 1645 0030 SK8	
12:18:04PM NI B 010 ALL KIDS #1	010G 831 CIT5 10
02/01/02 08:00:00PM 5316 0060 PROVIDENCE	
08:59:12PM PR05H 010 ALL KIDS #2	010G 831 CIT5 20
02/01/02 09:00:00PM 5317 0060 DATELINE	
09:46:51PM PR03H 010 ALL KIDS #1	010G 831 CIT5 10
02/02/02 10:00:00AM 1625 0030 CITY GUYS	
10:19:13AM BM A 004 CITY GUYS	004G 831 CIT1 10
10:19:17AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
02/02/02 10:30:00AM 1628 0030 ALL ABOUT US	
10:49:16AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
02/02/02 11:00:00AM 1626 0030 JUST DEAL	
11:19:41AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
02/02/02 11:30:00AM 1644 0030 CITY GUYS II	
11:48:53AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
02/02/02 12:00:00PM 1645 0030 SK8	
12:18:18PM NI B 010 ALL KIDS #2	010G 831 CIT5 20
02/09/02 08:30:00AM 1626 0030 JUST DEAL	
08:49:02AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
02/09/02 09:00:00AM 1644 0030 CITY GUYS II	
09:16:35AM NI B 010 ALL KIDS #2	010G 831 CIT5 20
02/09/02 09:30:00AM 1645 0030 SK8	
09:48:55AM NI B 010 ALL KIDS #1	010G 831 CIT5 10
09:59:12AM PR04G 010 ALL KIDS #2	010G 831 CIT5 20
02/09/02 10:00:00AM 1625 0030 CITY GUYS	

10:18:10AM	BM A 004	CITY GUYS	004G 831 CIT1 10
10:18:14AM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
02/16/02 10:00:00AM	1625 0030	CITY GUYS	
10:20:22AM	BM A 004	CITY GUYS	004G 831 CIT1 10
10:20:26AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
02/16/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:48:32AM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
02/16/02 11:00:00AM	1626 0030	JUST DEAL	
11:17:33AM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
02/16/02 11:30:00AM	1644 0030	CITY GUYS II	
11:49:07AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
02/16/02 12:00:00PM	1645 0030	SK8	
12:20:33PM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
02/23/02 10:00:00AM	1625 0030	CITY GUYS	
10:20:37AM	BM A 004	CITY GUYS	004G 831 CIT1 10
10:20:41AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
02/23/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:49:46AM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
02/23/02 11:00:00AM	1626 0030	JUST DEAL	
11:19:48AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
02/23/02 11:30:00AM	1644 0030	CITY GUYS II	
11:48:01AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
02/23/02 12:00:00PM	1645 0030	SK8	
12:20:10PM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/01/02 08:00:00PM	5317 0120	DATELINE	
08:44:31PM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
09:42:23PM	NI A 010	ALL KIDS #2	010G 831 CIT5 20
03/02/02 10:00:00AM	1625 0030	CITY GUYS	
10:19:19AM	BM A 004	CITY GUYS	004G 831 CIT1 10
10:19:23AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
03/02/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:49:29AM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/02/02 11:00:00AM	1626 0030	JUST DEAL	
11:17:09AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
03/02/02 11:30:00AM	1644 0030	CITY GUYS II	
11:48:29AM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/02/02 12:00:00PM	1645 0030	SK8	
12:18:08PM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
03/08/02 08:00:00PM	5317 0120	DATELINE	
08:30:08PM	PR03E 010	ALL KIDS #1	010G 831 CIT5 10
08:58:22PM	PR05G 010	ALL KIDS #2	010G 831 CIT5 20
03/09/02 10:00:00AM	1625 0030	CITY GUYS	
10:16:51AM	BM A 004	CITY GUYS	004G 831 CIT1 10
10:16:55AM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/09/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:47:05AM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/09/02 11:00:00AM	1626 0030	JUST DEAL	
11:18:36AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
03/09/02 11:30:00AM	1644 0030	CITY GUYS II	
11:48:28AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
03/09/02 12:00:00PM	1645 0030	SK8	
12:20:04PM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/15/02 08:00:00PM	5317 0120	DATELINE	
08:33:30PM	PR02I 010	ALL KIDS #1	010G 831 CIT5 10
09:41:56PM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/16/02 10:00:00AM	1625 0030	CITY GUYS	

10:21:09AM	BM A 004	CITY GUYS	004G 831 CIT1 10
10:21:13AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
03/16/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:49:18AM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/16/02 11:00:00AM	1626 0030	JUST DEAL	
11:18:10AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
03/16/02 11:30:00AM	1644 0030	CITY GUYS II	
11:48:12AM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/16/02 12:00:00PM	1645 0030	SK8	
12:17:55PM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/22/02 08:00:00PM	5316 0060	PROVIDENCE	
08:33:31PM	PR03I 010	ALL KIDS #1	010G 831 CIT5 10
03/22/02 09:00:00PM	5317 0060	DATELINE	
09:53:29PM	PR04G 010	ALL KIDS #2	010G 831 CIT5 20
03/23/02 10:00:00AM	1625 0030	CITY GUYS	
10:19:39AM	BM A 004	CITY GUYS	004G 831 CIT1 10
10:19:43AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
03/23/02 10:30:00AM	1628 0030	ALL ABOUT US	
10:47:11AM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/23/02 11:00:00AM	1626 0030	JUST DEAL	
11:19:25AM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
03/23/02 11:30:00AM	1644 0030	CITY GUYS II	
11:49:05AM	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/23/02 12:00:00PM	1645 0030	SK8	
12:19:32PM	NI B 010	ALL KIDS #1	010G 831 CIT5 10
03/29/02 08:00:00PM	5316 0060	PROVIDENCE	
	NI C 010	ALL KIDS #2	010G 831 CIT5 20
03/29/02 09:00:00PM	5317 0060	DATELINE	
	PR03I 010	ALL KIDS #1	010G 831 CIT5 10
03/30/02 10:00:00AM	1625 0030	CITY GUYS	
	BM A 004	CITY GUYS	004G 831 CIT1 10
	NI B 010	ALL KIDS #1	010G 831 CIT5 10
03/30/02 10:30:00AM	1628 0030	ALL ABOUT US	
	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/30/02 11:00:00AM	1626 0030	JUST DEAL	
	NI B 010	ALL KIDS #1	010G 831 CIT5 10
03/30/02 11:30:00AM	1644 0030	CITY GUYS II	
	NI B 010	ALL KIDS #2	010G 831 CIT5 20
03/30/02 12:00:00PM	1645 0030	SK8	
	NI B 010	ALL KIDS #1	010G 831 CIT5 10
TOTAL PROMO AIRINGS: 97			
TOTAL PROMO SECONDS: 892			

***** END OF REPORT *****

**PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN 16 AND UNDER**

CORE PROGRAMMING FOR 4TH QUARTER 2001

Airdate 1/05/02
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2162
"TOUCHDOWN ALASKA"

Airdate 1/05/02
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2207
"CHARLES DARWIN RESEARCH CENTER"

Airdate 1/06/02
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2162
"TOUCHDOWN ALASKA"

Airdate 1/12/02
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2163
"ON A MISSION"

Airdate 1/12/02
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2208
"JERUSALEM ZOO"

Airdate 1/13/02
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2163
"ON A MISSION"

Airdate 1/19/02
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2209
"HAI BAR"

Airdate 1/20/02
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2164
"ON THE FLY"

Airdate 1/20/02
Time 1500-1530
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2165
"WILDLIFE ON EASY STREET"

Airdate 1/27/02
Time 1530-1600
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2209
"HAI BAR"

Airdate 2/09/02
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2166
"WILD ABOUT WHALES"

Airdate 2/10/02
Time 0930-1000
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2167
"E KOMO MAI"

Airdate 2/16/02
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2168
"JAMBELI ANIMAL RESCUE CENTER"

Airdate 3/02/02
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2215
"MARMOTS AND MORE"

Airdate 3/09/02
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2216
"VANCOUVER AQUARIUM"

Airdate 3/16/02
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2192
"IN THE BEGINNING"

Airdate 3/17/02
Time 1510-1530
Duration 20:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2172
"IN SEARCH OF THE SISSEROU"
Joined in progress; Golf ran over.

Airdate 3/23/02
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2193
"HORSE MAGIC"

Airdate 3/30/02
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2148
"A PAWS FOR HELP"

Airdate 3/30/02
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2194
"DISCOVERY COVE"

NON-CORE PROGRAMMING FOR 4TH QUARTER 2001

Airdate 1/05/02
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #A167

Airdate 1/05/02
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A167

Airdate 1/06/02
Time 1130-1200
Duration 30:00

ANIMAL RESCUE
EPISODE #A167

Airdate 1/06/02
Time 1200-1300
Duration 60:00

JACK HANNA'S WILDLIFE SPECIAL
"BABIES CELEBRATION"

Airdate 1/06/02
Time 1300-1400
Duration 60:00

JACK HANNA'S WILDLIFE SPECIAL
"ANIMAL BLOOPERS"

Airdate 1/06/02
Time 1400-1500
Duration 60:00

JACK HANNA'S WILDLIFE SPECIAL
"THRILL OF THE HUNT"

Airdate 1/12/02
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #A168

Airdate 1/12/02
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A168

Airdate 1/13/02
Time 1130-1200
Duration 30:00

ANIMAL RESCUE
EPISODE #A168

Airdate 1/19/02
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #A169

Airdate 1/19/02
Time 1234-1300
Duration 26:00

ANIMAL RESCUE
EPISODE #A169
Joined in progress; Basketball ran over

Airdate 1/19/02
Time 1300-1400
Duration 60:00

JACK HANNA'S WILDLIFE SPECIAL
"ANIMAL BLOOPERS"

Airdate 1/19/02
Time 1400-1500
Duration 60:00

JACK HANNA'S WILDLIFE SPECIAL
"BABIES CELEBRATION"

Airdate 1/19/02
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A169

Airdate 1/20/02
Time 1130-1200
Duration 30:00

ANIMAL RESCUE
EPISODE #A169

Airdate 1/26/02
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #A153

Airdate 1/26/02
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A153

Airdate 2/02/02
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #A155

Airdate 2/02/02
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A155

Airdate 2/09/02
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A156

Airdate 2/16/02
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #A150

Airdate 2/16/02
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A150

Airdate 2/17/02
Time 0400-0430
Duration 30:00

ANIMAL RESCUE
EPISODE #A150

Airdate 2/23/02
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #A149

Airdate 3/02/02
Time 0500-0530

ANIMAL RESCUE
EPISODE #A170

Duration 30:00

Airdate 3/02/02
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A170

Airdate 3/09/02
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #A152

Airdate 3/09/02
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A152

Airdate 3/16/02
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #A151

Airdate 3/16/02
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A151

Airdate 3/23/02
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #A148

Airdate 3/23/02
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A148

Airdate 3/24/02
Time 2030-2100
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2147
"MANATEE MOVE"

Airdate 3/30/02
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #A160

Airdate 3/30/02
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A160

Jack Hanna's Animal Adventures

Synopsis of Programs

VT ENTERTAINMENT
SCOTT'S CORP.
Telephone (860) 675-0822
Fax (860) 675-9716

2001-2002 First Run Broadcast Show Descriptions and Schedule 2nd Quarter

December 22, 2001 thru March 16, 2002

Ecuador Conservation (2205)

December 22-23, 2001

Because Ecuador doesn't have the money to fund wildlife conservation programs, private landowners, like Joaquin Orrantia, have stepped forward to offer assistance. Jack and Kathaleen visit Joaquin's massive farm outside Guayaquil where he provides a haven for 45 species of animals native to Ecuador, including endangered spectacled bears, tapirs and great green macaws.

Condor of the Andes Mountains (2206)

December 29-30, 2001

High in the Andes Mountains of Ecuador, Jack visits a breeding project focused on saving the endangered condor, the largest flying bird in the world. With its unique location in the middle of prime condor habitat, "Condor Haus" hopes to reproduce the massive bird in captivity. In Otavalo, Jack and Kathaleen experience an open market where villagers have bought and sold domestic animals for centuries.

Charles Darwin Research Center (2207)

January 5-6, 2002

In the Galapagos Islands where Charles Darwin gathered thoughts on his theory of evolution, Jack and Kathaleen search for giant tortoise. The adventure takes them from the arid Isabela Island to the lush highlands of Santa Cruz. The Hanna's also stop by the Charles Darwin Research Center to see the famed tortoise, Lonesome George.

Jerusalem Zoo (2208)

January 12-13, 2002

While in search of the Zoo's representation of the Ark, Jack and his daughter Kathaleen experience Asian elephants on a walkabout, Syrian brown bears and the "Animals of the Bible Wildlife Reserve." Before leaving Israel, the Hanna's also explore the old city of Jerusalem.

Jack Hanna's Animal Adventures

Synopsis of Programs

VT ENTERTAINMENT
STUDIO CITY
Telephone (860) 675-0828
Fax (860) 675-9716

2001-2002 First Run Broadcast Show Descriptions and Schedule 2nd Quarter

Hal Bar (2209)

January 19-20, 2002

In the south of Israel, the Hanna's look at saving wildlife in the desert. Jack visits an ornithologist restoring a natural habitat in order to maintain an important fly-way for migratory birds. At Hal Bar, Jack makes the rounds at a reserve dedicated to re-establishing wild populations of Addax, White Oryx, Ostrich and Wild Ass. Kathaleen stops by the Bio Ramon Living Desert Museum in the Maktesh Crater.

Animals of the Judean Desert (2210)

January 26-27, 2002

Jack and Kathaleen journey to the Middle East to experience the animals and culture of Israel. In the Judean Desert, Jack encounters a large herd of Ibex at the beautiful Oasis En Gedi. Kathaleen hikes to the top of Masada, then floats in the Dead Sea. Later, Jack and Kathaleen square off in a father and daughter mud fight. At a desert kibbutz, Jack profiles a woman whose love of animals inspired her to start a small zoo for children.

The International Camel Center (2211)

February 2-3, 2002

On a camel trek in Israel, Jack learns first hand about the animal's unique physiology and important contribution to early trade. Later, Jack visits the International Camel Center, where he learns about one scientist's plan to help impoverished countries by exporting a "dromedairy" program. At the Alpaca Farm, Jack and Kathaleen discover the camel's South American relative has adapted nicely to wool production in the desert.

Spirit Bear (2212)

February 9-10, 2002

Jack and his daughter Kathaleen travel to a remote island in the Canadian Province of British Columbia to catch sight of the rare "Spirit Bear," an all-white Black Bear. Kathaleen also takes a behind the scenes tour of a floating lodge.

Orcas and Grizzlies (2213)

February 16-17, 2002

In Canada's British Columbia, Jack flies by floatplane to Knight Inlet where he observes Grizzly Bears fattening up for hibernation on Pacific Salmon. Meantime, at Telegraph Cove, Kathaleen boards a boat to find Dahls Porpoises, Pacific White-sided Dolphins and Killer Whales, the most formidable predators of the sea.

Campbell River Adventure (2214)

February 23-24, 2002

On Vancouver Island, in British Columbia, Jack and his daughter Kathaleen experience Canada from above and below the water. From a rugged Zodiac, Jack journeys through strong currents to study Killer Whales, Stellar Sea Lions and Black Bears while Kathaleen snorkels among salmon headed for the spawning grounds of Campbell River.

Jack Hanna's Animal Adventures

Synopsis of Programs

VT ENTERTAINMENT
SARASOTA OFFICE
Telephone (840) 675-0828
Fax (840) 675-9716

2001-2002 First Run Broadcast Show Descriptions and Schedule 2nd Quarter

Marmots and More (2215)

March 2-3, 2002

Jack's daughter Kathaleen travels to British Columbia to catch sight of the Vancouver Island Marmot, one of the rarest mammals on earth. Meanwhile on Salt Spring Island, Jungle Jack visits a rehab center specializing in the holistic care of native animals.

Vancouver Aquarium (2216)

March 9-10, 2002

At the Vancouver Aquarium in Stanley Park, Jack and his daughter Kathaleen learn about the diverse marine life living in the waters of British Columbia.

From playful river otters to an up-close encounter with a Beluga Whale, the Hanna's experience the Aquarium's commitment to preserve the Pacific Northwest's delicate ecosystem. Kathaleen also helps release three orphaned Harbor Seals.

In the Beginning (2192)

March 16-17, 2002

Jack pays a nostalgic visit to Central Florida where he got his start as a zoo director thirty years ago. Through old film clips and personal reminiscences, Jungle Jack recalls his days at the one and a half acre Sanford Zoo. Later, Jack heads south to the Brevard Zoo in Melbourne to see how Margo McKnight is doing in her first zoo directorship.



TELCO
PRODUCTIONS, Inc.

Animal Rescue

Host : Alex Paen

- SHOW # A-168 -

- FEED DATE: MONDAY, JAN. 07, 2002 -

SYNOPSIS

- A HORSE FALLS INTO A CONCRETE WASH ALMOST COMPLETELY SUBMERGED IN WATER.
- FIREFIGHTER ATTEMPT TO RESUSCUTATE SEVERAL CATS RESCUED FROM AN APARTMENT FIRE IN NORTHERN CALIFORNIA.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, Inc.

Animal Rescue

Host : Alex Paen

- SHOW # A-169

- INITIAL FEED DATE: MONDAY, JAN. 14, 2002 -

S Y N O P S I S

- IN ALASKA, A BABY MOOSE IS STUCK IN A LARGE MUD HOLE.
- SAVING WILD HORSES IN CALIFORNIA.
- A DOG IS TRAPPED IN A CONCRETE WASH.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-153 -

- INITIAL FEED DATE: MONDAY, JANUARY 21, 2002 -

SYNOPSIS

- IN NORTHERN CALIFORNIA, A DOG IS TRAPPED IN AN UNDERGROUND DRAIN PIPE FOR SEVERAL DAYS.
- IN DELAWARE, AN ATTEMPT IS MADE TO RESCUE A CAT IN A BURNING BUILDING
- SAVING SEA BIRDS IN MIAMI.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, Inc.

Animal Rescue

Host : Alex Paen

- SHOW # A-155 -

- INITIAL FEED DATE: MONDAY, JANUARY 28, 2002 -

SYNOPSIS

- RESCUERS ATTEMPT TO SAVE A DOG TRAPPED IN A HOLE.
- IN TEXAS, A TEAM OF DOCTORS TRIES TO HELP A NEARLY BLIND BUFFALO.
- DUCKLINGS GET RESCUED FROM AN UNDERGROUND DRAIN.
- IN SINGAPORE, VETERINARIANS TREAT AN INJURED TREE KANGAROO.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-156 -

- INITIAL FEED DATE: MONDAY, FEB . 04, 2002 -

S Y N O P S I S

- A HORSE FALLS DOWN A STEEP MOUNTAINSIDE.
- IN LONG BEACH, CALIFORNIA, FIREFIGHTERS ATTEMPT A DARING RESCUE TO SAVE A YOUNG CAT.
- A DEER IS TRAPPED IN A WATERY CANAL.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, Inc.

Animal Rescue

Host : Alex Paen

- SHOW # A-150 -

- INITIAL FEED DATE: MONDAY, FEB. 11, 2002 -

S Y N O P S I S

- RESCUEING CHIMPANZEES RETIRED FROM THE U.S. SPACE PROGRAM.
- IN TEXAS, AN EXTREMELY LARGE ORANGUTAN IS SAVED.
- IN OREGON, A STATE POLICE DOG WITH A KEEN SENSE OF SMELL HELPS TO SOLVE CRIMES.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-149 -

- INITIAL FEED DATE: MONDAY, FEB. 18, 2002 -

SYNOPSIS

- IN NORTH CAROLINA, A YOUNG DOG FALLS INTO A DEEP WELL.
- INJURED PELICANS ARE RESCUED IN MIAMI.
- PROFILE OF A RETIRED COUPLE HELPING SICK SEABIRDS.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-170 -

- INITIAL FEED DATE: MONDAY, FEB. 25, 2002 -

SYNOPSIS

- IN DELAWARE, A DOG IS INJURED TRYING TO JUMP A POINTED STEEL FENCE.
- A HORSE IS TRAPPED IN A TRAILER.
- EMERGENCY SURGERY TO SAVE A COCKATOO.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host: Alex Paen

- SHOW # A-152 -

- INITIAL FEED DATE: MONDAY, MARCH 4, 2002 -

SYNOPSIS

- IN FLORIDA, A NEW BORN CHIMPANZEE IS RESCUED AFTER BEING ABANDONED BY HER MOTHER AND IS TRANSPORTED TO A NEW HOME IN CALIFORNIA.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host: Alex Paen

- SHOW # A-151-

- INITIAL FEED DATE: MONDAY, MARCH 11, 2002 -

S Y N O P S I S

- A CAMEL WITH UNUSUALLY LARGE FRONT FEET IS HELPED.
- IN FLORIDA, TREATING INJURED BIRDS OF PREY.
- RESCUING SICK SEA TURTLES.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, Inc.

Animal Rescue

Host: Alex Paen

- SHOW # A-148 -

- INITIAL FEED DATE: MONDAY, MARCH 18, 2002 -

S Y N O P S I S

- NEAR SAN ANTONIO, TEXAS, RESCUERS HELP AN INJURED BABY TIGER WITH FRACTURED LEGS.
- VISITING A SPECIAL SANCTUARY FOR ABANDONED AND INJURED EXOTIC ANIMALS.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host: Alex Paen

- SHOW # A-160 -

- INITIAL FEED DATE: MONDAY, MARCH 25, 2002 -

SYNOPSIS

- OFF THE COAST OF SOUTH AFRICA, RESCUE TEAMS ATTEMPT TO SAVE THOUSANDS OF PENGUINS AFTER A MASSIVE OIL SPILL.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com

QUARTERLY CERTIFICATE ON COMPLAINEE
WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS
(Programs Originally Produced for the Child Audience)

Station: KVBC, Las Vegas
Quarter Ending: 31-31-02
Reviewed By: Judy Reich

**CERTIFICATE OF COMPLIANCE WITH STATUTORY LIMITS AND
SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)**

This certifies that during the past calendar quarter, the above-referenced station, its network and/or its syndicators, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials in such programs, except that as to the particular program segments identified below there were overages to the extent indicated. We have attached a separate sheet explaining the reason for each such overage.

Program Titles Program Segment

There were no local, syndicated, or network programs that were specifically produced for children 12 years and younger that aired on our station during this quarter.

Date

Excess

The commercial limits were not exceeded.

Dated: 4-3-02

Signed:

Judy Reich

Date: 4-3-02

Signed:

Judy Reich

Title: "Children's FCC Script"

Length: :30

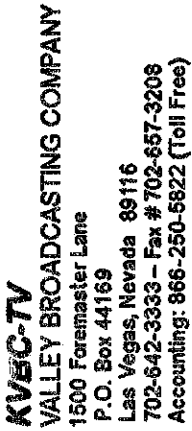
Date: March 2, 2001

Copywriter: Judy Reich

KVBC-TV Promotions
1500 Foremaster Lane
Las Vegas, NV 89101
(702) 657-3289 (Voice)
(702) 657-3208 (FAX)



VIDEO	AUDIO
Kendall on camera in-studio	<p>I'm Anchor / Reporter Kendall Tenney.</p> <p>At News 3, we care about the future of our children in Southern Nevada. That's why we offer a variety of weekly educational and informational television shows with the intent to further the positive development of children age 16 and under. We maintain a current public file listing educational objectives.</p> <p>For more information call 702-642-3333. News 3 - working together with you because the future of our children depends on it.</p>



AGENCY

AGENCY K V B C TV
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101
NRML

NAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV 89116
702-642-3333

ORDER TYPE 3		AGENCY EST. NO.	DATE 01/06/02
INVOICE NO. 5-135508	PAGE 1	BROADCAST MONTH JANUARY, 2002	
SCHEDULE DATES 02/17/97-99/99/99	CONTRACT YEAR		
BILLING INSTRUCTIONS			

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER KVBC/CHILD PGM-PUBLI 1955		12
		PRODUCT PUBLIC FILE

SCHEDULE				ACTUAL BROADCAST										RECONCILIATION		
1 DAYS	2 TIME	3 RATE DETAIL	4 RATES	5 DAYS	6 DATE	7 DAY	8 TIME	9 P/B	10 P/B	11 P/B	12 P/B	13 P/B	14 RATE	15 REMARKS	16 DR	17 CR
T	LINE#108	500P- 700P	N/C	1	1/01	T	513P 30					CHILDREN'S PG MING	N/C			
MONTHLY COST PER ORDER CONFIRMATION				N/C										SUB - TOTALS		
														TOTAL RECONCILING ITEMS		
														777		
														5		

WE WARRANT THAT THE ADVERTISING MATTER
ON THIS INVOICE WAS BROADCAST ON THE
DATES & TIMES INDICATED. TIMES ARE
ACCURATE WITHIN 2 MINS. LOGS AVAILABLE
FOR INSPECTION BY ADV/AGY FOR 12 MOS.

222

777 75

Encoda Systems: HIAx



KVBC-TV
VALLEY BROADCASTING COMPANY
1500 Foremaster Lane
P.O. Box 44169
Las Vegas, Nevada 89116
702-642-3333 - Fax # 702-657-3208
Accounting: 866-250-5822 (Toll Free)

AGENCY

AGENCY K V B C TV
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101

NRML
DATE 01/20/02

MAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV 89116
702-642-3333

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER	PUBLIC FILE	PRODUCT
KVBC/CHILD PGM-PUBLI	1955	

ORDER TYPE	3	AGENCY EST. NO.
INVOICE NO.	5-135618	BROADCAST MONTH
SCHEDULE DATES	02/17/97-99/99/99	JANUARY, 2002
BILLING INSTRUCTIONS	CONTRACT YEAR	

SCHEDULE				ACTUAL BROADCAST										RECONCILIATION		
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
DAYS	TIME	RATE	DETAIL	THS	DATES	DAY	TIME	TYPE	CLASS	P/B	M/S	FOR	PRODUCT/FILM NO.	REMARKS	DR.	CR.
W	600P-1100P			1	1/16	W	608P	30				CHILDREN'S PGMING	N/C			
LINE#109																
MONTHLY COST PER ORDER CONFIRMATION				N/C										SUB - TOTALS		
														TOTAL RECONCILING ITEMS		
				N/C												

WE WARRANT THAT THE ADVERTISING MATTER ON THIS INVOICE WAS BROADCAST ON THE DATES & TIMES INDICATED. TIMES ARE ACCURATE WITHIN 2 MINS. LOGS AVAILABLE FOR INSPECTION BY ADV/AGY FOR 12 MOS.



KVBC-TV
VALLEY BROADCASTING COMPANY
1500 Foremaster Lane
P.O. Box 44169
Las Vegas, Nevada 89116
702-642-3333 - Fax # 702-657-3208
Accounting: 866-250-5822 (Toll Free)

CLIENT

AGENCY K V B C TV NRML
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101

MAKE KVBC-TV
PAYMENT P.O. BOX 44169 89116
TO LAS VEGAS, NV
702-642-3333

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER KVBC/CHILD PGM-PUBLI 1965	PUBLIC FILE	PRODUCT

ORDER TYPE 3	INVOICE NO. 5-136054	PAGE 1	AGENCY EST. NO.
SCHEDULE DATES 02/17/97-99/99/99	BROADCAST MONTH FEBRUARY, 2002		CONTRACT YEAR
BILLING INSTRUCTIONS			

SCHEDULE				ACTUAL BROADCAST										RECONCILIATION							
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17					
DAYS	TIME	RATE	DETAIL	NO.	DATES	DAY	TIME	TYPE	CLASS	P/B	M/S	FOR	PRODUCT/FILM NO.	RATE	REMARKS	DR	CR				
F	LINE#110	100P- 500P		N/C	1	2/01	F	132P	30			CHILDREN'S PGMING		N/C							
MONTHLY COST PER ORDER CONFIRMATION				N/C										SUB - TOTALS				TOTAL RECONCILING ITEMS			

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N/C

777

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Encoda Systems: HIA



KVBC-TV
VALLEY BROADCASTING COMPANY
1500 Foremaster Lane
P.O. Box 44169
Las Vegas, Nevada 89116
702-642-3333 - Fax # 702-657-3208
Accounting: 866-250-5822 (Toll Free)

AGENCY

AGENCY K V B C TV
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101

NRML

KVBC DATE 02/17/02

ORDER TYPE	3	AGENCY EST. NO.
INVOICE NO.	5-136178	PAGE 1
SCHEDULE DATES	02/17/97-99/99/99	BROADCAST MONTH FEBRUARY, 2002
BILLING INSTRUCTIONS		

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER	PUBLIC FILE	12
KVBC/CHILD PGM-PUBLI	1955	PRODUCT

MAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV 89116
702-642-3333

SCHEDULE				ACTUAL BROADCAST										RECONCILIATION		
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
DAYS	TIME	RATE	DETAIL	DATE	CLASS	TIME	TYPE	PGM	NO.	FILE	NO.	FILE	NO.	REMARKS	DR.	CR.
SA	600P-1100P			2/16	SA	609P	30						N/C			
LINE#111																
MONTHLY COST PER ORDER CONFIRMATION				N/C												
SUB-TOTALS				N/C												
TOTAL RECONCILING ITEMS				N/C												

WE WARRANT THAT THE ADVERTISING MATTER ON THIS INVOICE WAS BROADCAST ON THE DATES & TIMES INDICATED. TIMES ARE ACCURATE WITHIN 2 MINS. LOGS AVAILABLE FOR INSPECTION BY ADV/AGY FOR 12 MOS.

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Encoda Systems: HIAS



KVBC-TV
VALLEY BROADCASTING COMPANY
1500 Foremaster Lane
P.O. Box 44169
Las Vegas, Nevada 89116
702-642-3333 - Fax # 702-657-3208
Accounting: 866-250-5822 (Toll Free)

CLIENT

AGENCY K V B C TV
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101

NRML
DATE 03/03/02

MAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV 89116
702-642-3333

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER	PUBLIC FILE	PRODUCT
KVBC/CHILD PGM-PUBLI	1955	

ORDER TYPE	3	AGENCY EST. NO.
INVOICE NO.	5-136615	BROADCAST MONTH
SCHEDULE DATES	02/17/97-99/99/99	CONTRACT YEAR
BILLING INSTRUCTIONS		

SCHEDULE				ACTUAL BROADCAST									RECONCILIATION				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	
DAYS	TIME	DATE	RATE	CLASS	DAYS	DATE	TIME	TIME	TIME	TIME	TIME	TIME	RATE	REMARKS	DR	CR	
F	LINE#112	900A- 100P	N/C	1	3/01	F	927A 30					CHILDREN'S PGMING	N/C				
MONTHLY COST PER ORDER CONFIRMATION				N/C								SUB-TOTALS					
												TOTAL RECONCILING ITEMS					

WE WARRANT THAT THE ADVERTISING MATTER ON THIS INVOICE WAS BROADCAST ON THE DATES & TIMES INDICATED. TIMES ARE ACCURATE WITHIN 2 MINS. LOGS AVAILABLE FOR INSPECTION BY ADV/AGY FOR 12 MOS.



VALLEY BROADCASTING COMPANY
1500 Foremaster Lane
P.O. Box 44169
Las Vegas, Nevada 89116
702-642-3333 - Fax # 702-657-3208
Accounting: 866-250-5822 (Toll Free)

AGENCY K V B C TV
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101
NRML

MAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV 89116
702-642-3333

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER KVBC/CHILD PGM-PUBLI 1955		12
		PRODUCT PUBLIC FILE

ORDER TYPE	KVBC	DATE 03/17/02
INVOICE NO.	5-136732	AGENCY EST. NO.
SCHEDULE DATES	02/17/97-99/99/99	BROADCAST MONTH MARCH, 2002
BILLING INSTRUCTIONS	CONTRACT YEAR	

AGENCY

SCHEDULE				ACTUAL BROADCAST										RECONCILIATION		
1 DAYS	2 TIME	3 RATE DETAIL	4 RATE	5 P/G NO.	6 DAYS	7 DAY	8 TIME	9 TY	10 P/B	11 P/B	12 M/G	13 FOR PRODUCT/FILM NO.	14 RATE	15 REMARKS	16 DR	17 CR
SA	LINE#113	600P-1100P	N/C	1	3/16	SA	610P	30				CHILDREN'S PGMING	N/C			
MONTHLY COST PER ORDER CONFIRMATION														SUB - TOTALS		
				N/C										TOTAL RECONCILING ITEMS		
WE WARRANT THAT THE ADVERTISING MATTER ON THIS INVOICE WAS BROADCAST ON THE DATES & TIMES INDICATED. TIMES ARE																

WE WARRANT THAT THE ADVERTISING MATTER
ON THIS INVOICE WAS BROADCAST ON THE
DATES & TIMES INDICATED. TIMES ARE
ACCURATE WITHIN 2 MINS. LOGS AVAILABLE
FOR INSPECTION BY ADV/AGY FOR 12 MOS.

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Encode Systems: HIAS